## 2023-24

### COASTLINE COLLEGE ANNUAL REPORT





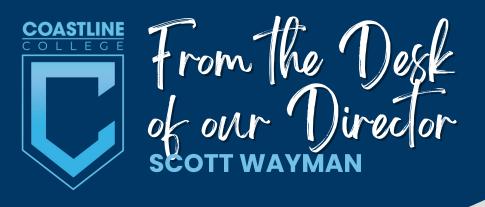
#### **Our Mission:**

To support and expand the reach of Coastline College through fundraising, partnerships, and resources that drive student success, champion equitable access, and keep Coastline at the leading edge of higher education. This mission guides every initiative and investment we undertake. By mobilizing philanthropic support, we help Coastline College meet students where they are with innovative instruction and services that achieve equitable outcomes.

#### **Our Vision:**

We envision a future where every Coastline student has the resources to excel academically and pursue their goals without financial barriers. The Foundation strives to be a leader in educational philanthropy, ensuring Coastline remains an innovator in online and accessible education (currently serving over 18,000 diverse students, with federal designations as an AANAPISI and HSI). In alignment with Coastline's core values, we are committed to an inclusive, student-centered approach that empowers lives through education.

Through fundraising, partnerships, and resource development, the Foundation turns this mission and vision into reality: we secure scholarships and emergency aid for students in need, broker partnerships with industry and community organizations, and provide seed funding for cutting-edge programs. Ultimately, these efforts support Coastline College's broader mission of guiding students toward degrees, certificates, career advancement, and transfer opportunities.





Dear Coastline College Community and Supporters,

It is our honor to present the 2023-24 Annual Report for the Coastline College Foundation. This year was transformative for our Foundation and, most importantly, for the students we serve. Thanks to your unwavering support, we have expanded our team, forged new partnerships, and bolstered resources that directly drive student success and champion equitable access. Each achievement detailed in this report reflects the forward-thinking, student-centered ethos that defines Coastline College.

Over the past year, we celebrated hundreds of students achieving their dreams – from scholarship recipients pursuing degrees to graduates launching careers – all enabled by the generosity of donors and partners like you. We also welcomed new leadership into the Foundation and redoubled our efforts to strengthen our Board. In addition, in 2023 we thanked Trustee Liz Parker for her representation as District Trustee Liaison, and welcomed Trustee Lorraine Prinsky in 2024. We owe both Trustee Parker and Trustee Prinsky a deep debt of gratitude for their dedicated support of our students and our mission.

On behalf of Coastline College and the Foundation Board, thank you for believing in our mission and investing in our students. Together, we have opened doors for those striving to better their lives through education. As you read through this Annual Report, know that each statistic and story of success was made possible by you – our donors, partners, and champions. We look forward to building on this momentum as we continue to keep Coastline at the leading edge of higher education.

Sincerely,

Scott Wayman, Foundation Director

On behalf of the Coastline College Foundation Board of Directors

FOUNDATION CONTACT INFO:

+1 (714) 251-6154

foundation@coastline.edu www.coastline.edu/foundation







#### STRENGTHENING OUR TEAM AND BOARD

**Building Foundation Capacity:** The Foundation experienced significant staffing transitions with the retirement of former Foundation Director, Mariam Khosravani in April 2023. During this transition year, Coastline's very own Vice President of Administrative Services, Christine Nguyen, served as Interim Director. In late 2024, a search committee convened, welcoming Scott Wayman as the Director of the Foundation and Community Relations in January 2025. He brings visionary leadership to the organization's fundraising and outreach efforts. Working alongside Scott is Ashley Lopez, whose years of experience with Coastline provide invaluable continuity. With a full-time professional team in place, the Foundation will greatly expand its capacity to engage donors and implement programs.

Revitalizing Governance: The Foundation is working diligently to strengthen its Board of Directors. Key positions remain filled on the board and the executive cabinet to ensure robust governance and community representation. Notably, Jordan Valdez, Assistant Vice President at US Bank, was voted in a leadership role as Board President, reflecting Coastline's strong partnership with the business community. The Foundation proudly acknowledges Trustees Liz Parker, Ed.D. and Trustee Lorraine Prinsky, Ph.D. for serving as District Trustee Liaisons in 2023 & 2024 (respectively), and presently look forward to working with Trustee Mary Hornbuckle in 2025. These additions bring diverse expertise in finance, education, and industry, guiding the Foundation in its service to students.

#### STUDENT-CENTERED INITIATIVES AND IMPACT

Scholarships and Student Awards: Coastline College students thrived with greater support this year. The Foundation's annual Scholarship Recognition Ceremony celebrated the achievements of our student scholars. Through the generosity of donors, Coastline was able to provide scholarship support, easing financial burdens for Coastline students. More than 150 students received Foundation scholarships this academic year, totaling over \$324,000 in awards. These scholarships ranged from \$250 awards that covered textbooks to larger scholarships of \$15,000 that underwrote living expenses, tuition and fees.

**Emergency Aid – Dolphin Assistance Program:** Recognizing that unexpected hardships can derail a student's education, the Foundation continued to fund the Dolphin Assistance Program, Coastline's emergency micro-grant fund. With support from private donors and corporate partners like U.S. Bank, who contributed \$40,000, we provided immediate assistance to students facing crises such as job loss, housing insecurity, or medical bills. This safety net kept students enrolled and on track; having access to emergency resources significantly increases a student's chance of persisting in school.





#### **Innovative Grants – STEM Scholarship Program:**

This year also saw continued success of the NSF S-STEM scholarship initiative. In 2023-24, the Foundation administered \$181,400 in scholarships to a two cohorts of 14 STEM students, each eligible for up to \$15,000 per year in scholarship support. For many, this funding is transformational – especially first-generation college students who might not have pursued STEM without the robust academic and financial backing.

#### STUDENT OUTCOMES ON THE RISE

All these efforts – scholarships, emergency aid, and program support – ultimately aim to promote **student success**. We're proud that Coastline students continue to excel on key metrics:

- **Job Placement Rate:** The percentage of career education students securing jobs in their field continues to climb, crossing 50%.
- **Living Wage**: Over 50% of Coastline graduates attain a living wage within a year of graduation, up from less than 47% just a few years ago.
- **Transfer Success:** 146 students transferred to UC campuses, nearly doubling from four years prior, and 343 transferred to CSUs.

We see the results of this progress in the stories of students like Marisol, a scholarship recipient who's now studying biochemistry at UCLA, and Jason, whose emergency assistance grant kept him from dropping out after a housing crisis. Each percentage point improvement in these metrics represents a real individual – proof that donor support is changing lives.





## Mear in Periew: FINANCIAL SUMMARY & IMPACT





#### Foundation Financial Highlights

Change from 2023 to 2024



The Foundation's finances remain strong during a time of trasnition in leadership, enabling an expansion of support for Coastline's mission:

- Revenue and Support:
   Philanthropic revenue increased due to investment activities. This solid footing will allow for more scholarships and new program funding in the future.
- Expenses and Program Support:
   The bulk of Foundation spending goes directly to student scholarships, emergency aid, and special initiatives. Administrative and fundraising costs remain low, reflecting our commitment to stewarding donor funds responsibly.

#### **HIGHLIGHTS**

- Over \$143,000 in direct scholarship awards; \$181,000 S-STEM Scholarships awarded
- Over 55 students served via emergency micro-grants (also known as the Dolphin Assistance Program).
- Strong corporate partnerships fueling programs like Cybersecurity and Veterans Services. Every dollar donated translates into higher retention, completion, and achievement rates, furthering Coastline's mission of championing equitable student outcomes.





The Coastline College Foundation extends its heartfelt gratitude to the **community of donors and partners** who made 2023-2024 a banner year:

- **Major Gifts:** The John Stauffer Charitable Trust provided a cornerstone gift of over \$400,000, transforming opportunities in science education.
- Corporate Sponsors: We received substantial contributions from Raytheon, Yahoo Inc.,
   CrowdStrike, and Bank of America, among others, reinforcing Coastline's position in technology,
   cybersecurity, and workforce development.
- U.S. Bank Foundation: A \$40,000 grant bolstered our Dolphin Assistance emergency fund program, while volunteers from the bank mentored students in financial literacy.
- President's Circle and Individual Donors: We welcomed new members and saw renewed support from many loyal donors at every level. Each name on our donor roster represents someone who chose to invest in the future of education.

The full list of donors appears on our website and in the appendix of this report. Thank you for being true champions of Coastline College!

#### **FUTURE OUTLOOK & CALL TO ACTION**

The 2023-2024 year has laid a strong foundation for continued growth. As Coastline approaches its **50th anniversary**, the Foundation stands ready to embark on even more ambitious initiatives, including a new strategic campaign that will magnify our ability to fund scholarships, technology, basic needs services, and innovative programs.

We need you to help shape Coastline's future. Whether as a donor, community partner, or volunteer, your engagement fuels our mission. By supporting the Coastline College Foundation, you invest in the next generation of nurses, engineers, teachers, entrepreneurs, and community leaders.

- **Donors:** Consider an annual gift or multi-year pledge. Share our mission with friends and colleagues.
- Corporate and Community Partners: Partner with us to create internships, sponsor scholarships, or host community events.
- Alumni: Return to campus events, mentor current students, or establish an alumni scholarship fund.
- Faculty, Staff, and Students: Identify needs we can help fulfill, brainstorm new initiatives, and spread the word about our resources.

Every contribution – of time, funds, or expertise – helps ensure that Coastline College remains at the leading edge of higher education, transforming lives and communities for decades to come.



#### Strategic Initiative: Building a High-Impact Foundation Board

As we approach the new fiscal year on July 1, Coastline College Foundation is embarking on a strategic initiative to build a high-impact Board of Directors that will power our next phase of growth. We recognize that our Board shapes the Foundation's direction – guiding mission, strategy, budget, and key policies – and that securing members with outstanding access and influence is crucial to amplifying Coastline's mission. By bringing in top-tier leaders who are champions of innovation, we ensure Coastline has the leadership strength to open new doors, forge transformative partnerships, and ignite opportunities for our students and community.

#### **Recruiting Influential Industry Leaders**

Our goal is to attract visionary leaders from industries that are shaping the future of work and driving the economy forward. We are targeting executives in fields like artificial intelligence, advanced technology, healthcare, finance, and other major sectors aligned with Coastline's innovative educational mission. By infusing the Board with talent from high-growth industries, we position Coastline to better align our programs with tomorrow's job market and expand our influence in key economic sectors.

#### **Championing Diversity and Inclusion**

Equally important, we are prioritizing minority and diverse representation on the Foundation Board to reflect the rich diversity of Coastline's student body. A boardroom enriched with different backgrounds, cultures, and perspectives leads to more inclusive decision-making and better outcomes for all.

#### **Value Proposition for Top-Tier Board Members**

To attract these top-tier board candidates, we are offering an unparalleled value proposition that speaks to their passions and professional goals. Joining Coastline's Foundation Board means access to unique opportunities and benefits, including:

- Workforce Development & Talent Pipelines
- Influence in Local Economic Development
- High-Profile Media & Branding Opportunities
- Elite Networking Access

#### Urgency and Impact by July 1

We are moving swiftly and strategically to fill out the Board before the new fiscal year begins on July 1. An energized, fully-engaged Board will amplify our fundraising capacity, bring fresh ideas to the table, and accelerate initiatives in the upcoming year. Simply put, filling these key Board seats now sets the stage for a record-breaking 2023-2024 in terms of fundraising and community impact. With an outstanding Board guiding us, we stand ready to elevate Coastline's reach, drive bold innovations in education, and transform even more lives in our community.

# COLLEGE

### COASTLINE 2023-2024 Foundation Donors

# Thank You

#### \$50,000+

Coastline Community College Associated Student Government (A.S.G.)

#### \$25,000-\$49,000

Foundation for California Community Colleges U.S. Bank

#### \$10,000 - \$24,999

Shalini Malhotra The University of Texas at San Antonio

#### \$7,500 - \$9,999

Coastline Community College
Academic Senate
Embassy of the State of Qatar
Sally & CMDR Robert Kurz (Ret)
Three Affiliated Tribes

#### \$5,000 - \$7,499

APIASF
Bank of America
B&N College Bookstores
Central Intelligence Agency
FSM National Government
Information Systems Audit & Control
(ISACA)

John Burton Advocates for Youth Scholarship America Christopher Schafer

#### \$2,500 - \$4,999

Kelly Osborn Memorial Scholarship Fund Vincent Rodriguez, Ed.D.

#### \$1,000 - \$2,499

Alex Accetta, C.P.A. Amador Community Foundation Shelly Blair, Ph.D. Thomas Boscamp

California Masonic Foundation Sharon Chard-Yaron, Ed.D College Track Coast Community College DistrictRowene & Ralph Conn Harbor Beach Division 77 Scholarship Foundation Innovative Educators Jennie Kemp Memorial Fund Dr. Jack Lipton, Esq. Katheryn Mueller, Ed.D. Christine Nguyen, M.B.A. Phi Theta Kappa Honor Society Serena Potter Ralph & Leslie Purdy, Ph.D. Natalie Schonfeld, Ph.D. Thomas Snyder Sons of the American Legion -Squadron 291 David & Debii Thompson University Of California Berkeley

#### \$750 - \$999

Trustee Mary Hornbuckle
Ashley & Raul Lopez
Margaret Lovig
Soroptimist International of
Huntington Beach

#### \$500 - \$749

Amador Community Foundation
AmeriCorps
Dana Emerson, Ph.D.
Eye Kande Inc DBA Bradford J
Salamon
Steven Fauce, Ph.D.
Fountain Valley Kiwanis Club
Foundation
Ann Holliday
Ruth Dills Family Trust
Veronica Salcedo
Erin Thomas, M.B.A.

#### \$250 - \$499

Stephen Barnes, J.D.
Jane Bauman
California Kids Investment and
Development Savings Program
Marion Daniel
Kevin Donahue
Deborah C. Henry, M.D.
David M. Lee
The Moreno Family Trust
Tom Neal, Ph.D.
Pittsburg Foundation
Jean Scharer
Debra Secord, Ph.D.
Ron & Judith Shenkman (Donor
Advised Fund)

#### \$100 - \$249

Dawn Bronsema
Cheryl Chapman
Jane Farwell
Pedro Flores
Joan Hayes
Kroger
Trisha Murakawa
Ann Peifer
Scott Fudal
Richard Shiring
Jose Solorio
Derek Tran

#### \$25 - \$99

Katherine Amoukhteh Terry Chi Kriste Cillay Mel Guzman Dan Johnson Mahbubur Khan Lorelei Lachman David Min Aeron Zentner, Ph.D.

### 2023-2024 Foundation Donors COASTLINE

# TOUNGATION DONORS

#### **LEGACY SOCIETY DONORS**

Many donors have made provisions for the Coastline College Foundation and choose to give a legacy gift that leaves a mark in our community. Below is a list of individuals who are passionate about the work of Coastline, to ensure with their charitable donations that the College continues to remain a force for good in the lives and careers of generations of students:

M. Neel Buell
Betty Lou Faust
Mel Guzman
Dr. Richard Houghton
Ryan Kelly
Sally & CMDR Robert Kurz (Ret)
Virginia Mitchell

Coastline College Foundation deeply appreciates the support provided by these individuals of the college. If you would like to learn more about how you can include Coastline College in your will or estate plan, please contact Scott Wayman, Executive Director, Coastline College Foundation at (714) 241-6154 or swayman@cccd.edu.

#### PRESIDENT'S CIRCLE

Coastline College is dedicated to empowering student success through accessible and flexible education, both within and beyond traditional classrooms. To ensure Coastline continues to deliver high-quality, innovative programs to our diverse, global student community, we rely on the vital support and generosity of our community partners. The President's Circle celebrates our esteemed alumni, parents, friends, business and community leaders, and organizations who demonstrate their commitment by providing a minimum of \$1,000 in annual unrestricted support to the Coastline College Foundation. Members of the President's Circle receive recognition through a commemorative plaque, exclusive invitations to premier Coastline Foundation events, and opportunities for deeper engagement with the college's mission.

Coastline College Foundation thanks the President's Circle Donors for their ongoing support of the Foundation:

Shelly Blair, Ph.D.
Derek V. Bui, C.P.A.
Sally Kurz
Kathryn Mueller, Ph.D.
Christine Nguyen, M.B.A.

Vince Rodriguez, Ed.D. Natalie Schonfeld, Ph.D. Dave Thompson

# COASTLINE

#### 23-24 Foundation Board of Directors

#### **Board of Directors**

Alex A. Accetta, CPA

President, Alex A. Accetta, C.P.A. & Associates

Dennis Cole, M.Ed.

Director of District Partnerships & Operations, ACCESS, Orange County Department of Education

Glenn Grandis, M.B.A.

Field Sales Manager SLG, Citrix

**Camille Howarth** 

Real Estate Agent, Surterre Properties

Hank Kahrs, C.P.A.

Partner, Baker Tilly

Christine Nguyen, M.B.A.

Vice President, Administrative Services, Coastline College

Vincent Rodriguez, Ed.D.

President, Coastline College

Jordan Valdez Soto

Assistant Vice President & Branch Manager, U.S. Bank

Dr. Liz Parker, Liaison (2023)

Coast Community District Board of Trustees

Dr. Lorraine Prinsky, Liaison (2024)

Coast Community District Board of Trustees

#### **Advisory Cabinet**

Daniel Callahan, J.D. Callahan and Blaine, APLC

Frank Jao

CEO/Founder, Bridgecreek Development Company

Ding-Jo H. Currie, Ph.D.

Education Leadership Program (Ed.D), CSU

Fullerton

**Ron Howarth** 

Senior Vice President, Commonwealth Land Title

Ryan Kelly CEO, Spectrum Asset Management, Inc.

Joseph W. De Carlo, MBA

Managing Partner, JD Property Management, Inc.

Sally Kurz

Retired Professor, Coastline College

Thank you for your support!



#### MISSION STATEMENT:

Coastline College guides diverse populations of students toward the attainment of associate degrees and certificates leading to career advancement, personal empowerment, and transfer. By meeting students where they are, Coastline provides innovative instruction and services designed to achieve equitable outcomes.