

Coastline College

Business

Program Student Learning
Outcomes Report

Updated 2019-20

COASTLINE
COLLEGE



2015-2016

2015-2016 Business Program Student Learning Outcomes (PSLOs)

Business PSLOs	N	Able and Confident	Able and Somewhat Confident	Able and Not Confident	Not Able
Accumulate, record, and interpret financial data.	57	61.4%	35.1%	1.8%	1.8%
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	57	71.9%	24.6%	3.5%	0.0%
Demonstrate proficiency in the use of computerized accounting software.	57	59.7%	31.6%	7.0%	1.8%
Demonstrate understanding of accounting and business terminology.	57	54.4%	42.1%	3.5%	0.0%
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	57	84.2%	10.5%	5.3%	0.0%
Effectively communicate solutions to business problems using appropriate language and tools through demonstrating an understanding of business terms and concepts.	57	71.9%	24.6%	1.8%	1.8%
Prepare accurate reports for decision making and regulatory compliance.	56	71.4%	19.6%	8.9%	0.0%
Use economic concepts including scarcity, opportunity cost, supply and demand, etc. to analyze markets, evaluate fluctuations, and determine the impact on individual and global economic decisions.	56	53.6%	33.9%	10.7%	1.8%

The 2015-2016 post-graduation survey found that the majority of graduates of the Business Program were able and confident in demonstrating the PSLOs. Graduates indicated that their ability and confidence to develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment was highest. In contrast, graduates indicated having a lower ability and confidence in using economic concepts including scarcity, opportunity cost, supply and demand, etc. to analyze markets, evaluate fluctuations, and determine the impact on individual and global economic decisions.

2016-2017

2016-2017 Business Program Student Learning Outcomes (PSLOs)

Business PSLOs	N	Able and Confident	Able and Somewhat Confident	Able and Not Confident	Not Able
Accumulate, record, and interpret financial data.	51	72.6%	19.6%	5.9%	2.0%
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	50	68.0%	22.0%	6.0%	4.0%
Demonstrate proficiency in the use of computerized accounting software.	51	51.0%	25.5%	11.8%	11.8%
Demonstrate understanding of accounting and business terminology.	50	62.0%	28.0%	6.0%	4.0%
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	51	66.7%	29.4%	2.0%	2.0%
Effectively communicate solutions to business problems using appropriate language and tools through demonstrating an understanding of business terms and concepts.	51	56.9%	37.3%	3.9%	2.0%
Prepare accurate reports for decision making and regulatory compliance.	51	68.6%	25.5%	3.9%	2.0%
Use economic concepts including scarcity, opportunity cost, supply and demand, etc. to analyze markets, evaluate fluctuations, and determine the impact on individual and global economic decisions.	51	52.9%	35.3%	2.0%	9.8%

The 2016-2017 post-graduation survey found that the majority of graduates of the Business Program were able and confident in demonstrating the PSLOs. Graduates indicated that their ability and confidence to accumulate, record, and interpret financial data was highest. In contrast, graduates indicated having a lower ability and confidence in demonstrating proficiency in the use of computerized accounting software.

2017-2018

2017-2018 Business Program Student Learning Outcomes (PSLOs)

Business PSLOs	N	Able and Confident	Able and Somewhat Confident	Able and Not Confident	Not Able
Accumulate, record, and interpret financial data.	60	75.0%	21.7%	3.3%	0.0%
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	60	70.0%	26.7%	3.3%	0.0%
Demonstrate proficiency in the use of computerized accounting software.	60	58.3%	35.0%	5.0%	1.7%
Demonstrate understanding of accounting and business terminology.	58	58.6%	36.2%	5.2%	0.0%
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	59	78.0%	20.3%	1.7%	0.0%
Effectively communicate solutions to business problems using appropriate language and tools through demonstrating an understanding of business terms and concepts.	59	76.3%	23.7%	0.0%	0.0%
Prepare accurate reports for decision making and regulatory compliance.	59	72.9%	27.1%	0.0%	0.0%
Use economic concepts including scarcity, opportunity cost, supply and demand, etc. to analyze markets, evaluate fluctuations, and determine the impact on individual and global economic decisions.	59	55.9%	37.3%	6.8%	0.0%

The 2017-2018 post-graduation survey found that the majority of graduates of the Business Program were able and confident in demonstrating the PSLOs. Graduates indicated that their ability and confidence to effectively communicate solutions to business problems using appropriate language and tools through demonstrating an understanding of business terms and concepts was highest. In contrast, graduates indicated having a lower ability and confidence in using economic concepts including scarcity, opportunity cost, supply and demand, etc. to analyze markets, evaluate fluctuations, and determine the impact on individual and global economic decisions.

2018-2019

2018-2019 Business Program Student Learning Outcomes (PSLOs)

Business PSLOs	N	Able and Confident	Able and Somewhat Confident	Able and Not Confident	Not Able
Accumulate, record, and interpret financial data.	54	70.4%	27.8%	0.0%	1.9%
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	54	68.5%	29.6%	0.0%	1.9%
Demonstrate proficiency in the use of computerized accounting software.	54	48.2%	40.7%	3.7%	7.4%
Demonstrate understanding of accounting and business terminology.	54	53.7%	42.6%	0.0%	3.7%
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	54	81.5%	18.5%	0.0%	0.0%
Effectively communicate solutions to business problems using appropriate language and tools through demonstrating an understanding of business terms and concepts.	54	77.8%	22.2%	0.0%	0.0%
Prepare accurate reports for decision making and regulatory compliance.	54	72.2%	24.1%	3.7%	0.0%
Use economic concepts including scarcity, opportunity cost, supply and demand, etc. to analyze markets, evaluate fluctuations, and determine the impact on individual and global economic decisions.	54	63.0%	25.9%	11.1%	0.0%

The 2018-2019 post-graduation survey found that the majority of graduates of the Business Program were able and confident in demonstrating the PSLOs. Graduates indicated that their ability and confidence to develop and exhibit high standards of professional practice and demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment was highest. In contrast, graduates indicated having a lower ability and confidence in demonstrating proficiency in the use of computerized accounting software.

2019-2020

2019-2020 Business Program Student Learning Outcomes (PSLOs)

Business PSLOs	N	Able and Confident	Able and Somewhat Confident	Able and Not Confident	Not Able
Accumulate, record, and interpret financial data.	37	54.1%	32.4%	13.5%	0.0%
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	37	62.2%	29.7%	5.4%	2.7%
Demonstrate proficiency in the use of computerized accounting software.	37	46.0%	35.1%	10.8%	8.1%
Demonstrate understanding of accounting and business terminology.	37	46.0%	37.8%	13.5%	2.7%
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	37	78.4%	21.6%	0.0%	0.0%
Effectively communicate solutions to business problems using appropriate language and tools through demonstrating an understanding of business terms and concepts.	37	64.9%	29.7%	5.4%	0.0%
Prepare accurate reports for decision making and regulatory compliance.	37	48.7%	40.5%	5.4%	5.4%
Use economic concepts including scarcity, opportunity cost, supply and demand, etc. to analyze markets, evaluate fluctuations, and determine the impact on individual and global economic decisions.	36	33.3%	38.9%	25.0%	2.8%

The 2019-2020 post-graduation survey found that the majority of graduates of the Business Program were able and confident in demonstrating the PSLOs. Graduates indicated that their ability and confidence to develop and exhibit high standards of professional practice and demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment was highest. In contrast, graduates indicated having a lower ability and confidence to use economic concepts including scarcity, opportunity cost, supply and demand, etc. to analyze markets, evaluate fluctuations, and determine the impact on individual and global economic decisions.

2015-2016 through 2019-2020

Aggregate Business Program Student Learning Outcomes (PSLOs)

Business PSLOs	N	Able and Confident	Able and Somewhat Confident	Able and Not Confident	Not Able
Accumulate, record, and interpret financial data.	259	67.59%	27.04%	4.25%	1.19%
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	258	68.60%	26.36%	3.48%	1.56%
Demonstrate proficiency in the use of computerized accounting software.	259	53.31%	33.58%	7.34%	5.81%
Demonstrate understanding of accounting and business terminology.	256	55.47%	37.49%	5.08%	1.95%
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	258	77.93%	19.74%	1.96%	0.40%
Effectively communicate solutions to business problems using appropriate language and tools through demonstrating an understanding of business terms and concepts.	258	70.17%	27.13%	1.94%	0.79%
Prepare accurate reports for decision making and regulatory compliance.	257	68.09%	26.45%	4.27%	1.17%
Use economic concepts including scarcity, opportunity cost, supply and demand, etc. to analyze markets, evaluate fluctuations, and determine the impact on individual and global economic decisions.	256	53.12%	33.98%	10.16%	2.74%

The aggregate post-graduation survey results show that the majority of graduates of the Business Program were able and confident or somewhat confident in demonstrating the PSLOs. Graduates indicated that their ability and confidence in developing and exhibiting high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment was highest. In contrast, confidence and ability was lowest in demonstrating proficiency in the use of computerized accounting software.