

# President's Monthly Update for Coastline

Second Wednesday of the Month, July 12, 2017

## Summary of Updates

Enrollment Update, Instructional Update, Student Services Update, MECTBD Update, President's Update, Program & Staff Highlights and Upcoming Events

## I: Enrollment Update

### Fall 2017 Resident FTES Update

Fall	2016	2017	Difference
Enrollment	17216	16907	-309
Resident FTES	1769.19	1726.99	-42.2

Coast Reports collected 7.12.2017

The Coast Reports registration count comparison from July 11, 2017 shows Coastline at 1,726.99 FTES for fall 2017, which is 42.2 FTES (2.4%) lower than fall 2016. The comparison is based on the days from the start of classes.

Below is an interactive Dashboard we use for daily tracking.

<https://public.tableau.com/profile/aeronzentner#!/vizhome/CoastlineEnrollmentandFTESTracker/Dashboard1>

## II: Instructional Update

Coastline's 2017 Summer Institute starts tomorrow! This two-day conference is your chance to learn new technology, network with colleagues, and get inspired for the coming year!

View the full schedule in our conference app, available for iOS, Android, or web here:

<https://guidebook.com/g/2017summerinstitute/>

Join us for:

- Innovative, Informative, Useful, and Inspiring Sessions!
- Great Discussions and Conversations with Colleagues!
- Great Food, Fun, and Surprises!

The conference features two fantastic keynote presentations:

- On July 13th, Dana LaMon will inspire us with his keynote "Creating an ACCESS-able Learning Space."
- On July 14th, Julie Dirksen will present "The Science of Attention and Adult Learning."

### III. Student Services Update

#### Dolphin Day

The second Annual Dolphin Day will take place on Monday August 14, 2017. Students will be able to learn all about Coastline College and complete all requirements for priority registration in ONE day

#### STAR 2.0 Orientations

The third annual STAR 2.0 Orientations took place on Saturday, June 24th at Newport Beach Campus, and Wednesday, June 28th at the Garden Grove Campus.

This event welcomed a mix of recent graduates from the Early College High School (ECHS) and current STAR 2.0 students. Dr. Tom Neal (Dean of Newport Beach Center), Dr. Bruce Keeler (Dean of Counseling), and Dr. Dana Emerson (Dean of STAR 2.0/Le-Jao Center) were all present to welcome students, along with faculty presenters Josh Levenshus, Sasha Montero, Claudia Mojica, and Maria Mendoza-Escobedo.

The opening session presented important information about various student services available to students and was followed by a faculty panel. ECHS graduates attended their own informational/registration session. Parents requiring Spanish translation had a separate session about the Latino Parent Academy and how they can best support their children while attending Coastline.

A variety of college services were represented at the orientation, including Special Programs, EOP&S/CARE/CalWORKs, Student Life/ASG, Psychology Club, Financial Aid, Latinas Con Nuevos Horizontes (club), and the new Pride Club. After lunch, the Admissions & Records and Outreach Staff assisted students in registering for their classes.

### IV: MECTBD Update

#### MEHTBD Division name changed to Extended Learning

*College Council approved a name change for the Military Education, Corporate Training and Business Development (MECTBD) Division to Extended Learning at the July 11, 2017 meeting.* The Division's previous name has proven to be quite the "tongue-twister" and became a bit more confusing when we added the BDATS reference to the division's team that works in the Annex. As a result of a recommendation from Mark Woodland, who served briefly as the College's Director of Marketing, the division shall now be referenced under the umbrella of "Extended Learning". The Extended Learning Division (ELD) will continue to offer contract education and workforce development programs, along with professional services to both the college and the community, under the direction of Executive Dean, Joycelyn Groot. Departments include Enrollment Services & Operations managed by Rozanne Capoccia-White (currently serving as Director for Military/Corporate Programs), Student Services and Partnership managed by Jennifer De La Rosa (also the college's Title IX investigating officer), Instruction and Veterans Services managed by Nate Harrison, Marketing and Promotion and Coast Learning Systems managed by Lynn Dahnke, eLearning managed by Dave Thompson (also serving temporarily as the college's Director of Computer Services) and Production, managed by Judy Garvey (current serving temporarily as the college's Director of Marketing).

## Military Promise Program (MPP)

Coastline is launching a **Military Promise Program (MPP)** pilot program this week. Thanks to a generous donation from the Coastline's Foundation, the MPP offers active-duty Service members the opportunity to receive a scholarship to cover 100% of the textbook costs associated with a select number of certificate programs. As part of the student's degree plan, the required certificate courses are eligible for Department of Defense tuition assistance (TA), resulting in zero out of pocket expenses to the military-student for the certificate.

Five certificates were selected for this pilot launch.

- **Entrepreneurship Essentials**  
Certificate of Specialization (9.0 Units)
- **Entrepreneurship for Computer Networking and Security Consulting**  
Certificate of Specialization (9.0 Units)
- **Cybersecurity**  
Certificate of Accomplishment (13.5 Units)
- **Process Technology: Process Technician Fundamentals**  
Certificate of Accomplishment (12.0 Units)
- **Project Management**  
Certificate of Accomplishment (15.0 Units)

Visit <http://MilitaryPromise.Coastline.edu>

Thanks to Nate Harrison for leading this effort, supported by Maribeth Daniel who will be program's primary POC, Kerry Jones who developed the online application, Janell Mihatov who developed the website, Bob Dixon who contributed to design, Lynn Dahnke who led marketing efforts, and the entire team of contributors who have and will continue to support this pilot program.

## Construction, Utility, Energy and Safety (CUES) Training Programs

Coastline's CUES Training Programs are fee-based, not-for-credit, short-term training programs designed to prepare individuals for employment in high demand occupations. The programs are offered in partnership with Career Expansion, Inc. and are approved for WIOA funding resulting in training at no cost for eligible participants. Programs include Construction Core Safety Competencies and Refinery Safety Attendant Programs (with LiUNA Local 1309), resulting in several OSHA certificates (in partnership with CSUDH). First year data, through 30 March, shows 156 graduates, with a 75% employment rate, of which 28% are with union jobs. Employers include SKANSKA, JT Thorpe, PSC, Shoreline Construction, Brinderson, Metro, Spectra, Penhall, General Mills, and more.

The programs continue to evolve and, through a joint advisory committee with our CTE department, training is being evaluated for alignment with college courses resulting in stackable credentials leading toward college certificates and degrees. For more information about this program, contact Joycelyn Groot or Cheryl Chapman. A website is under development.

## V: Coastline Promise

A pilot of the Coastline Promise will be launched beginning Fall 2017. Applications and other details are being finalized and will be disseminated shortly. The Promise Program is led by Vice Presidents Miyashiro and Rodriguez, supported by the Foundation Director Mariam Khosravani, EOPS Director Dr.

Julie Mendez-Marquez, Director of Student Life Nathan Brais, VP of Admin Services Christine Nguyen, Director of Business Services Helen Roethgoeb, and Interim Director of Marketing Judy Garvey. The Promise program, including the Military Promise Program is made possible by a multi-year donation and strong support by the Coastline Foundation. Thanks also to District Director of Marketing and Government Relations, Letitia Clark, for helping publicize the program. More information about the Promise program is available on the Coastline website.

Aeron Zentner, Mariam Khosravani and Nathan Brais will attend the **Second Annual California College Promise Conference** in Sacramento on August 30, 2017.

## VI: President's Update

### Federal Financial Aid Program Review

In response to one of the Federal Financial Aid Program Review findings, Coastline conducted a review of the District's Drug and Alcohol Policy as required by Title IV regulations. I want to thank all of the students and staff who participated in the survey, which was disseminated in mid-June. Although the timing of the survey was less than ideal, the survey response was satisfactory and adequate. Thanks to Dr. Aeron Zentner and his staff for developing the survey and summarizing the survey results; to VP Christine Nguyen for spearheading the response, supported by VP Ross Miyashiro; Vice Chancellor Serban for assisting with the response; and Vice Chancellor Vyskocil and District Director of HR Crystal Crane for supporting the staff survey effort. If you wish to receive copies of the survey results and summary of findings, please contact the Office of Institutional Effectiveness.

### Annual Financial Aid Audit

The Department of Education has notified the District and Coastline College of audit finding, specifically, that Coastline remains non-compliant in terms of timely Return of Title IV funds (R2T4) and repayment of funds. These serious violations of Title IV regulations stem from the absence of Last Day of Attendance (LDA) information for students who have stopped attending their classes but have not dropped themselves from those classes. The Department of Education has notified Coastline that the issues noted in the audit would have to be fully resolved in 45 days from the date of receipt of the report (June 22, 2017). Continued non-compliance may result in loss of Title IV (Financial Aid) eligibility for Coastline. These violations are also expected to impact the College's accreditation status and eligibility for state funds. Both the Accrediting Commission and the State Chancellor's Office have been notified. Vice President of Instruction Vince Rodriguez will be working closely with the deans and the faculty to resolve the LDA issue, supported by the Student Services and the Academic Senate. Again, it is CRITICAL for all faculty members to drop students who have stopped attending and to note Last Date of Attendance. The Financial Aid Office has been spending a lot of time and effort to keep Coastline compliant, but their ability to calculate R2T4 and to return financial aid funds in a timely manner are severely limited and hampered by the absence of a significant number of LDA information.

This audit report is separate from the Federal Program Review. However, the annual report supports and validates the findings in the Federal Program Review and compounds the severity of the findings and potential sanctions.

### Baby News

Please join me in congratulating Laila Mertz and her husband on welcoming their second child, a son, last week. Mommy and baby are well, are home, and looking forward to visiting Coastline soon. For

those who cannot wait and must see pictures, Martha has some adorable pictures of Laila's newborn son Patrick.

### Welcome Carol Spoja

Carol Spoja, who is well known to most based on her long service in Student Services, has joined the President's Office staff to assist with special projects and to support the Academic Senate. She will be fulfilling Martha's duties while Martha is serving as Acting Executive Assistant. Please stop by to say hello when you have a chance and, since Carol misses seeing students, you may want to bring a student with you when you can or a student issue or complaint :- ) Carol misses daily contact with students but we'll keep her very busy or send her downstairs in the Info Center every now and then.

## VII: Upcoming Events

July 13-14, 2017:

Summer Institute, Garden Grove Center from 9:00 a.m. – 4:00 p.m.

August 25, 2017:

Fall Flex Day (Fall All College Meeting) at the Rose Center, Westminster.

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President

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