

President's Monthly Update for Coastline

Second Wednesday of the Month, May 10, 2017

Summary of Updates

Faculty/Staff Hiring Update, Accreditation Update, Planning Update, Technology Update, Instructional Update, Student Services Update, Administrative Services Update, MECTBD Update, President's Update, Program & Staff Highlights and Upcoming Events

I: Faculty/Staff Hiring Update

- English (2 vacancies): Reference checking completed.
- Psychology: Candidate accepted; Appointment pending Board approval.
- Computer Service Technology: Failed search.
- ESL: References being contacted.
- Business: Acceptance of offer pending.
- Dean, Innovative Learning – Dr. Shelly Blair

II: Accreditation Update (from Danny Pittaway, Aeron Zentner, and Vince Rodriguez)

The draft outline for the accreditation self-evaluation is set to be completed by May 18. Attached is a list of accreditation standard team chairs and members (72 individuals). “Teaming” is a verb that means gathering as teams to complete a task.

III: Planning Update (from Dr. Aeron Zentner, Dean PRIE)

Coastline conducted a survey on employee engagement and involvement with planning, and hosted an open forum in-person and online to solicit reflections on planning for 2016-17. The information from the planning summary was distributed college-wide and discussed in the final PIEAC meeting/ open forum. During the event, over 50 participant's (in-person and online) from across all wings were able to interact and develop strategies to increase participation in planning. The results of the event are being tabulated for dissemination and will be used for increasing engagement.

Coastline conducted its annual service area outcomes (SAO), including student and employee assessment of services resulting in over 1700 responses (1600 from students and 180 employees). This information is being tabulated and entered into the Program and Department Reviews.

Coastline integrated the employee engagement survey required by the District strategic plan as a part of the SAO survey. The results will measure year to year progress on employee engagement

Coastline is participating in a national post graduate study on digital literacy and the impact on post grad employment success. This study is in collaboration with 40 universities nationally.

Coastline submitted its draft IEPI plan for the Partnership Resource Team review. The focus of the plan is to scale pathways, strengthen SLO assessment strategies, improve communication and information engagement, and develop a professional development infrastructure. The grant is \$200k

IV: Technology Update (from Technology Committee Co-Chair, Dave Thompson)

Coastline Knowledge Base

In our decision to research a knowledge base for students and staff, Toan Tran talked with Cal Poly and found they are using a program called Enterprise Wizard and are happy with it. We will be evaluating this application. Craig Oberlin talked to a few college IT directors and got the names of Kase and Intelliresponse, we will also be evaluating these applications.

Canvas Syllabus Extraction

Cheryl Chapman, on behalf of Faculty, asked for a new application that would pull syllabus information from canvas and to have it prepared for both submissions to Instruction and as a reusable piece for re-inputting into canvas.

MyOpenMath

Chau Tran and Lisa Lee asked the committee to review MyOpenMath, a free (low cost) alternative to MyMathLab. MyOpenLab could be hosted by Coastline providing no cost math training for students. However the cost of implementing and training has yet to be determined. A sub-committee will be formed to evaluate the ROI.

Starfish

Ross Miyashiro made a presentation of a new student alert system, Starfish. This program will assist faculty and staff in recognizing and addressing students both at risk and excelling. A sub-committee will be formed to evaluate the differences in this application and Civitas Insight for Faculty and also the requirements of implementation with District SIS systems.

CDCR – State Prison Program

Bob Nash made a presentation regarding the expected upcoming changes to the CDC and their plan to move to online training. We discussed some potential issues with certain class offerings and how the system may need to operate from a technology standpoint. Three Technology Committee members offered to join the CDC workgroup being established to outline the new processes.

Coastline Accreditation Discussion

In preparation for Coastline's 2019 accreditation review, we discussed the proposed file naming convention, Notification process for technology related items and the documentation that described it and the proposed accessibility workflow that has been created by MECTBD and Coastline accessibility officer, Mark Worden. All these items support our preparation plan in constructing a revised Technology Plan.

V. Instructional Update (from Vice President of Instruction, Vince Rodriguez)

Enrollment Management Plan

For many years Coastline has relied on an enrollment management philosophy and strategies that have allowed us to exceed our FTES base enrollment. In addition, we have been able to make significant increases in degrees and certificates conferred as well as other outcome measures. However, these

enrollment management strategies have not previously been documented in a comprehensive plan. Therefore, the College has been developing its comprehensive Enrollment Management Plan which we will rely on for the next 3 years. While the Enrollment Management Plan is still in development, we want to share the current draft with all employees to get your input and feedback. Our expectation is to have the comprehensive plan completed in September so it may be vetted and approved in late September or early October 2017.

Below is a link to the most recent draft of the Enrollment Management Plan. The link will redirect you to our Coastline SharePoint site where you may access the document by using your Coastline email log-in Credentials. Please forward any comments and/or recommendations to Ross Miyashiro or Vince Rodriguez through Carol Spoja, Rosalie Triggs, or Nancy Ramirez.

<https://cccportal.cccd.edu/governance/WorkGroups/EMTF/Shared%20Documents/2017-2020%20Enrollment%20Management%20Plan%20Draft.pdf>

VI: Student Services Update (from Director of Student Life, Nathan Brais)

ASG Elections Results for 2017-18

ASG President – Carlos Bahena: “I am a first-year student and I am majoring in Psychology. I also work for the Outreach department and volunteer in a food distribution bank in my spare time when I can. My vision for Coastline is that I want to see students get more involved with the campus, be fully immersed and feel a stronger connection to Coastline rather than just going to class. I want to make Coastline a livelier place at all four campuses so all campuses feel connected even though they are distant from one another. As President, I will do my best to achieve all of this and hope for the support of the students to give ideas and support events that can make Coastline even greater than it already is. I thank everyone in advance for their support and look forward to being your next ASG President.”

ASG Public Relations Commissioner – Farah Naama: “I’m currently the Arabic club president and I have recently been exposed to the many areas of planning for a club and for events: ASG club event notification form, creating bylaws, ASG fund request form, Coastline College facility form, and attending club meetings. I have also been a member of ASG in Spring 2017 and also helped with club promotion and event planning.”

ASG Student Area Rep. – Michael Van: “Coastline has given me so many opportunities and resources to help me out as a student. Without Coastline and the classes that it offers, I would not be able to pursue my dream of becoming PA. I am grateful for everything it has provided for me and I wish to be more involved and give back. This is the ideal position for me to serve and give back to Coastline. I have the interpersonal communication and networking skills that are needed for this position. Back in high school, I was the president of the Vietnamese Student Association. I was very passionate about promoting student activities to enrich the experiences of my fellow students. I spearheaded a lot of cultural activities to raise student awareness of diversity in our community. As a result, I am very comfortable with taking a leadership role and getting out there to promote the school.”

VII: Administrative Services Update

VP Christine Nguyen is in the final stages of negotiations with the Lee Sandwiches Franchise for a Café at LJC. Once Board approved, the Café is anticipated to open around mid-fall 2017.

VIII: MECTBD Update (from Executive Dean, Joycelyn Groot)

A decline in the number of graduates from the military graduation program is anticipated. Last year, there was a total of 1,506 associate degrees and certificates awarded, and 911 total graduates/headcount. This year, 1,355 associate degrees and certificates (-10%), and 784 total graduates (-14%) are projected. Historically, the largest number of graduates come from the active duty Navy and military spouses, and it is these two populations where a decline is projected for several reasons. Coastline has seen a steady decline in enrollment of military spouses due to an increase in the tuition rate required due to new guiding regulations. With Navy, a decline is anticipated due to the closing of Navy Education Offices at all but four bases last year, and new processes by the Navy Voluntary Education Department imposing barriers to Sailors gaining approval for their tuition assistance.

IX: President's Wing Update

Academic Senate Spring Luncheon Highlights

Academic Rank Recipients:

- Professor Scott Davis
- Professor Tanya Murray
- Professor Mahbub Khan
- Professor Tobi West

Tenure Recipients:

- Kevin Erdkamp
- David M. Lee
- Evette Reagan

2017 Teachers of the Year:

- Professor Celeste Ryan
- Professor Judy Montague

2017 Teaching Excellence Award:

- Instructor Katie Stubblefield

Lorraine Prinsky, Ph.D. Faculty Achievement Award Recipients:

- David Devine, Ph.D.
- Elizabeth Horan

Installation of 2017-18 Officers:

- President: Stephen Barnes
- Vice President, Committees: Lisa Lee
- Vice President, Legislative Issues: Dr. Deborah Henry
- Recording Secretary: Marilyn Fry
- Corresponding Secretary: David M. Lee

- Treasurer: Ann Holliday
- Curriculum Co-Chairs: Dr. Deborah Henry & Dan Johnson
- Parliamentarian – TBD

2017-18 Academic Senators:

- Michael Bach
- Stephen Barnes
- Sandra Basabe
- Cheryl Chapman
- Fred Curry
- Scott Davis
- Lisa Demchik
- Jean Dupon
- David Devine
- Kevin Erdkamp
- Fred Feldon
- Marilyn Fry
- Angela Gomez- Holbrook
- Deborah Henry
- Ann Holliday
- Dan Johnson
- Noha Kabaji
- Linda Kuntzman
- David Lee
- Lisa Lee
- Joshua Levenshus
- Rick Lockwood
- Margaret Lovig
- Ted Marcus
- Jeanne Oelstrom
- Daniel Pittaway
- Celeste Ryan
- Chau D. Tran
- Michael Warner
- Tobi West

X: Program and Staff Highlights

Scholarship Ceremony

Coastline Community College celebrated the accomplishments of its students and staff with its annual Scholarship Ceremony, held on May 4, 2017 at Orange Coast College's Robert Moore Theatre. This year, over 350 guests were in attendance, while Coastline Foundation awarded 293 scholarships to 266 students, totaling over \$266,000.

This year's theme for the event was, "May the 4th be with You," a play on the popular Star Wars tagline, "May the Force be with You." In the movies, the phrase is used to wish an individual good luck and enhance mental & physical abilities by using "The Force." The Force was with each Coastliner that evening.

Coastline's Foundation is proud to support Coastline, its students, and the variety of programs offered by Coastline Community College. Congratulations to all Scholarship recipients and heartfelt thanks to the Scholarship Committee led by Mariam Khosravani and Celeste Ryan and supported by Ashley Lopez.

[Arabic Club Event](#)

On May 8, Coastline College's Arabic Club hosted its third successful event celebrating the end of the semester with food from a local Iraqi restaurant, Arabic songs promoting learning of the language and various animals' names, wonderful conversation, and a lecture on the influence of Arabic words in our daily English conversations. Students, members of the community, staff, ASG members, and Arabic language students made the event a success. The Arabic club thanks all those who helped plan the event and those who came to support our club. Thank you!

[XI: Upcoming Events](#)

May 18:

President's Cabinet Open Forum Lunch (College Center, 4th floor Conference Room). RSVP to Laila Mertz.

June 2:

Annual Commencement Ceremony; OCC Robert Moore Theater, 4:00 pm. Please plan to attend!

June 9:

Innovations in Cybersecurity Luncheon, Irvine Marriott from 11:30 am – 2:00 pm; Contact Ashley at ext. 16154 for more information or visit www.coastlineinnovation.org

Loretta P. Adrian, Ph. D.

President

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