



Business

WHY STUDY BUSINESS?

Studying business allows you to climb the corporate ladder or start your own business!

Coastline's Business programs will prepare you with theoretical frameworks and practical skills to achieve your career goals and professional dreams.

Here you will learn how to analyze data and business situations to prepare you for employment or advancement in the industry of your choice. You can also become equipped to start or grow your own business.

COURSES, CERTIFICATES, AND DEGREES

Coastline's business courses cover the fundamentals of business and management, critical thinking, small business management, e-business, and entrepreneurship, and include:

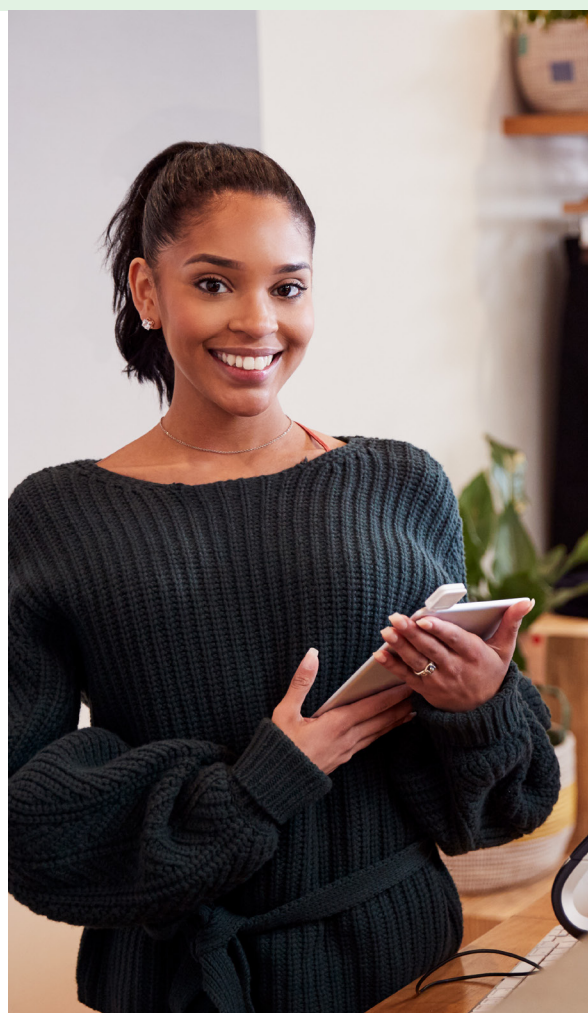
- Introduction to Business
- Entrepreneurship and Small Business Operations/Management
- Introduction to Project Management
- Personal Finance
- Introduction to Marketing

The Business Administration Associate in Science for Transfer (AS-T) degree is designed to provide students with the lower division courses necessary to pursue a bachelor's degree in Business Administration.

Coastline also offers multiple **Business Associate in Science (AS) degrees**, preparing graduates for business and management related careers. We offer degree concentrations in:

- General Business
- Human Resource Management
- Marketing
- Management

Certificates of Achievement in these areas are also available.



BUSINESS CAREERS

- Consultant
- Entrepreneur/Small Business Owner
- Financial Analyst
- Human Resource Manager
- Marketing Associate
- Operations Manager
- Project Manager
- Retail Manager
- Sales Associate

EMPLOYMENT OUTLOOK

Examples of jobs and salaries available to business students with varying degrees and certificates include:

Advertising, Promotions, and Marketing Managers:

- \$135,900 median annual salary
- 6% job growth projection: 2019-29

Human Resource Manager:

- \$116,720 median annual salary
- 6% job growth projection: 2019-29

Financial Analyst:

- \$81,590 median annual salary
- 5% job growth projection: 2019-29

Sales Representative:

- \$63,000 median annual salary
- 2% job growth projection: 2019-29

Source: <https://.bls.gov>

Affordable Tuition:

Coastline College is a California Community College, one of the most **affordable education** options and a **great value** compared to private education. Contact our Financial Aid Office at (714) 241-6239 to determine if you qualify for **financial aid**.

To view Coastline's mission, non-discriminatory policies, and accreditation details, please visit:

www.coastline.edu/about/vision-mission.

This information is subject to change. For current details, please refer to **coastline.edu** This brochure was funded through Carl D. Perkins V funds.



APPLY ONLINE
COASTLINE.EDU

ONLINE AND ONSITE EDUCATION:

GARDEN GROVE CAMPUS
12901 Euclid Street
Garden Grove CA 92840
714-241-6209 Ext. 0
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For additional information, visit:
www.coastline.edu/academics/certificates

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