



PRIORITIZATION DATA FOR A NEW FULL-TIME ENGLISH INSTRUCTOR

I.1 PRIORITIZATION RUBRIC CRITERIA

Mission, Priorities, and Plan: Link need for full-time position to the College Master Plan in order to support present and future college priorities, and program needs and goals.

- According to the “2013-2014 Annual Institutional Planning Report” (courtesy of Marilyn Fry and Ken Leighton), all one- and five-year goals, aside from the number of literature offerings, have been met.
- English generates the fourth most FTES at Coastline.
- Over the past three years, the program has grown by 12% (267 to 300 FTES).

I.2 PRIORITIZATION RUBRIC

Trends and Projections: Academic Trends, Majors, and Transfers.

English is essential for the A.D. (2013-2014 Catalog, 22-27):

- General Education
 - Option 1, Group A (Basic Subjects); Group C2 (Arts and Humanities)
 - Option 2, Area A2 (Written Communication); A3 (Critical Thinking); Area E (Lifelong Understanding and Self-Development)
 - Option 3, Area 1 (English Communication); Area 3B (Humanities)
- Field of Study
 - Areas of Emphasis: Humanities
 - Majors: English
- Global and Multicultural Studies Requirement
 - English

I.2 PRIORITIZATION RUBRIC (CONT'D)

Why does students' access to English courses matter?

- From *Coast Colleges Background Info 2013*, page 14:
 - Orange County has historically been a well-educated community with educational attainment levels consistently higher than those of the state. ... The talent pool in Orange County has allowed high-wage occupations to grow, allowing the region to generate higher wages than surrounding areas and peer regions across the nation. ... College level and advanced degree educations are increasingly important for job opportunities and high-wage occupations.
- Other labor market literature:
 - <http://www.nbcnews.com/business/why-johnny-cant-write-why-employers-are-mad-2D11577444>
 - http://usatoday30.usatoday.com/money/jobcenter/workplace/kay/2011-05-30-skills-employers-want-part-ii_N.htm
 - http://www.aacu.org/leap/documents/2009_EmployerSurvey.pdf
 - <http://business.time.com/2013/11/10/the-real-reason-new-college-grads-cant-get-hired/>

I.3 PRIORITIZATION RUBRIC

Load: Available instructor load (LHEs per semester).

2012-2013 spring/fall data from the “English CRN Productivity” spreadsheet (courtesy of Dr. Sanchez):

- 138 LHEs per semester are taught by p.t. faculty.
 - 336 total LHEs per year (excluding summer session).
 $336/2 = 168$ LHEs per semester.
 - 30 LHEs are taught each semester by two f.t.
 $168 \text{ total} - 30 \text{ by two f.t.} = 138 \text{ by p.t.}$
- 82% of LHEs taught by p.t.
 - $138 / 168 = 82\%$

I.4 PRIORITIZATION RUBRIC

Full-time and part-time faculty: Ratio of FTEF to FTF for discipline requesting a full-time position.

- Ratio FTEF to FTF (11.9 / 2) = 5.95
 - Full-Time Equivalent Faculty: 11.9
 - Full-Time Faculty: 2

(“2013-2014 Annual Institutional Planning Report”)

II. CONCLUSIONS

- Coastline's English Department enjoys steady three-year growth (12%), a respectable fill-rate (48%-73%), stable p.t. staffing, strong leadership, and a range of composition and transfer-level courses. It has largely accomplished its annual and five-year goals.
- The English Department faces the following demands: A.D. requirements, O.C. labor market's dependence on higher education, disparity between p.t./f.t. LHEs and FTEF/FTF ratio, and other intra-departmental and college-wide contributions.

III.1 NON-RATED DATA: PROGRAM

	3 Years Prior	2 Years Prior	1 Year Prior
FTES	267	301	300
FTEF	12.4	11.9	11.9
WSCH/FTES	353.9	413.7	413
Number of Full-Time Instructors	2	1	2
Fill Rate	48.4 %	58.9%	73.4%
Success Rate	68%	65.6%	69%
Persistence	24.6%	21.4%	23%
Retention	89.3%	90%	84.6%

English f.t. / S Davis

III.2 NON-RATED DATA: CURRICULUM

	Additions	Revisions	Suspensions	Retirements	Current Total
Courses	1	18	0	0	56
Certificates 18 units or greater	0	0	0	0	0
Certificates less than 18 units	0	0	0	0	0
Degrees	0	0	0	0	1



Presentation and Request for a Full-time Philosophy Instructor

Respectfully presented to the Academic Senate
on November 19, 2013,

by Prof. Marilyn M. Fry, Prof. Ken Leighton,
and Danny Pittaway, Student Success Coordinator

Prioritization Criterion #1, Part 1

“Mission, Priorities, and Plan”

Currently, the Philosophy Department is fossilized:

- Just three courses offered
- No new courses launched in 10 years

Coastline needs to hire a full-time Philosophy instructor to:

- Design new courses
- Establish a Philosophy Major
- Create a Philosophy Transfer AA Degree



Creation of a Philosophy Major and Associate Degree for Transfer (AA-T) will provide an additional transfer path to the CSU, which directly addresses Coastline’s mission to provide “. . . education that leads to the attainment associate degrees [and] transfers. . .”

Prioritization Criterion #1, Part 2

“Mission, Priorities, and Plan”

In addition to addressing Coastline’s Mission, the Philosophy AA-T will address the directive from the Chancellor’s Office of the California Community Colleges to increase transfer pathways:



It is critical that colleges continue to develop AA-T and AS-T degrees. . .in order to ensure that community college students have a broad range of viable transfer pathways to CSU campuses across the state.

-Jack Scott, Chancellor, May 22, 2012

Prioritization Criterion #2, Part 1

“Trends and Projections”

A degree in philosophy prepares individuals with a variety of skills that are applicable in research as well as a daily work environment.

Philosophy is the love of wisdom; it is the study of the pursuit of knowledge. A philosophy student learns to apply the understanding and reasoning in proposing ideas, communicating thought, and applying reason.



Skills obtained through philosophy include:

- Critical Thinking
- Analyses
- Argument and Rhetoric
- Information Management
- Research

Prioritization Criterion #2, Part 2

“Trends and Projections”

While a degree in philosophy does not designate an individual as a philosopher, it does prepare individuals for a variety of career opportunities and post-graduate studies. Most philosophy majors choose alternate education and career paths once they complete their bachelor's degree.

Careers available to a philosophy major include:

- Business Administration
- Human Resources
- Public Relations
- Advertising
- Banking
- Literary Editing



A degree in philosophy is considered one of the best in regards to a liberal arts education. The skills provided are invaluable in a multitude of fields.

-Culled from MatchCollege.com

Prioritization Criterion #3, Part 1

“Load”

Philosophy is # 9 on the list of the top 10 FTES-producing disciplines, yet it is the only one among the top 10 that doesn't have a full-time instructor.

FULL-TIME EQUIVALENT STUDENTS (FTES) 2012 -2013

	<u>Discipline</u>	<u>FTES</u>	<u># of Full-Time Faculty</u>
1	ESL	652	4
2	Biology	463	3
3	Mathematics	440	3
4	English	300	2
5	Business	292	1
6	Psychology	229	1.2
7	Special Education	225	6.5
8	Art	215	2
9	Philosophy	199	0
10	History	194	1



Prioritization Criterion #3, Part 2 “Load”

LHEs to Support Full-time Faculty

This semester (Fall 2013), the Philosophy Department is running

13 three-unit classes (several in large-lecture mode) = **47 LHEs**



This means that there are enough LHEs to support **three** full-time faculty in Philosophy.

Philosophy Program Data

	3 Years Prior	2 Years Prior	1 Year Prior
FTES	176	205	198.9
FTEF	3.1	2.9	3.25
WSCH/FTES	930.4	1156.9	1003.9
Number of Full-Time Instructors	0	0	0
Fill Rate	77.1%	86.1%	88.9%
Success Rate	69.3%	67.3%	66.6%
Persistence	6.7%	7.6%	6%
Retention	84.5%	86.4%	82.6%

Philosophy Curriculum Data

	Additions	Revisions	Suspensions	Retirements	Current Total
Courses	0	0	0	0	5
Certificates 18 units or greater	0	0	0	0	0
Certificates less than 18 units	0	0	0	0	0
Degrees	0	0	0	0	0

SOCIOLOGY/HUMAN SERVICES

Faculty Prioritization Request, 2013-14

▶ *Goal I: Student Success*

- ▶ *CCC will increase the number of students completing career certificates, A.A. / A.S. degrees, and transfer readiness.*

▶ *Goal IV: Partnerships*

- ▶ *CCC will expand partnerships with private and/or public universities to offer fully articulated BA/BS degree programs*

MISSION, PRIORITIES, AND PLAN

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THE CALIFORNIA STATE UNIVERSITY, CALIFORNIA COMMUNITY COLLEGE TRANSFERS BY CAMPUS
COLLEGE YEAR 2011-2012

	BA	CI	CHI	DH	EB	FRE	FUL	HUM	LB	LA	MA	MB	NOR	POM	SAC	SB	SD	SF	SJ	SLO	SM	SON	STAN	SYSTEM TOTAL	
COASTLINE COMMUNITY COLLEGE	3	-	1	5	1	-	31	2	19	-	-	-	1	2	-	2	8	-	-	-	-	-	-	-	75
GOLDEN WEST COLLEGE	1	2	3	60	3	2	241	9	234	7	-	2	4	20	1	3	6	7	4	-	-	1	1	1	611
ORANGE COAST COLLEGE	3	3	15	53	5	2	646	19	472	18	3	8	24	59	7	10	25	33	8	8	1	2	-	1,424	

<http://www.calstate.edu/as/CCCT/2011-12/campus11-12.shtml>

MISSION, PRIORITIES, AND PLAN

CSUF - Declared Undergraduate Majors, Fall 2013*	
Business Administration	4145
Psychology	2135
Kinesiology	2057
Biological Science	1484
Health Science	1431
Child & Adolescent Studies	1244
Criminal Justice	1194
Accounting	1136
Sociology	781
Art	754
Communications-PR	733
Radio-TV Film	721
Computer Science	717
Human Services	639
* http://www.fullerton.edu/analyticalstudies/census_data/university/Programs/2.44.4.13.pdf	

Sociology = 9th out of 79 majors offered

Human Services = 14th out of 79 majors offered

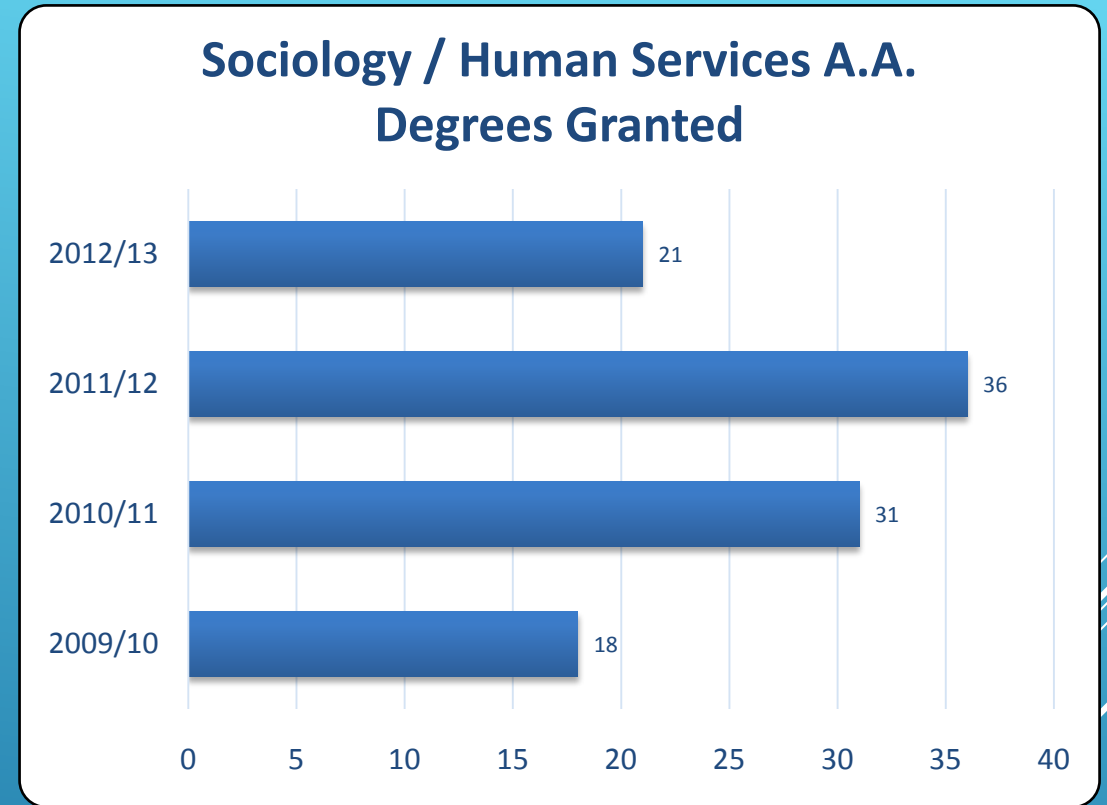
MISSION, PRIORITIES, AND PLAN

- ▶ Only two community colleges in California offer an A.A. in Human Services: Coastline and Saddleback
- ▶ Our program directly articulates to the Human Services program at CSU Fullerton – our major transfer partner

MISSION, PRIORITIES, AND PLAN

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- ▶ Majors & Certificates:
 - ▶ Sociology A.A.
 - ▶ Sociology A.A. - ADT
 - ▶ Human Services A.A.
 - ▶ Human Services Certificate



TRENDS AND PROJECTIONS

- ▶ Social Services
- ▶ Criminal Justice / Corrections
- ▶ Child Welfare
- ▶ Alcohol and Substance Abuse
- ▶ Disability Services
- ▶ Gerontology
- ▶ Healthcare
- ▶ Business and Industry
- ▶ Environmental Sociology
- ▶ Social Science Research

CAREERS IN SOCIOLOGY / HUMAN SERVICES

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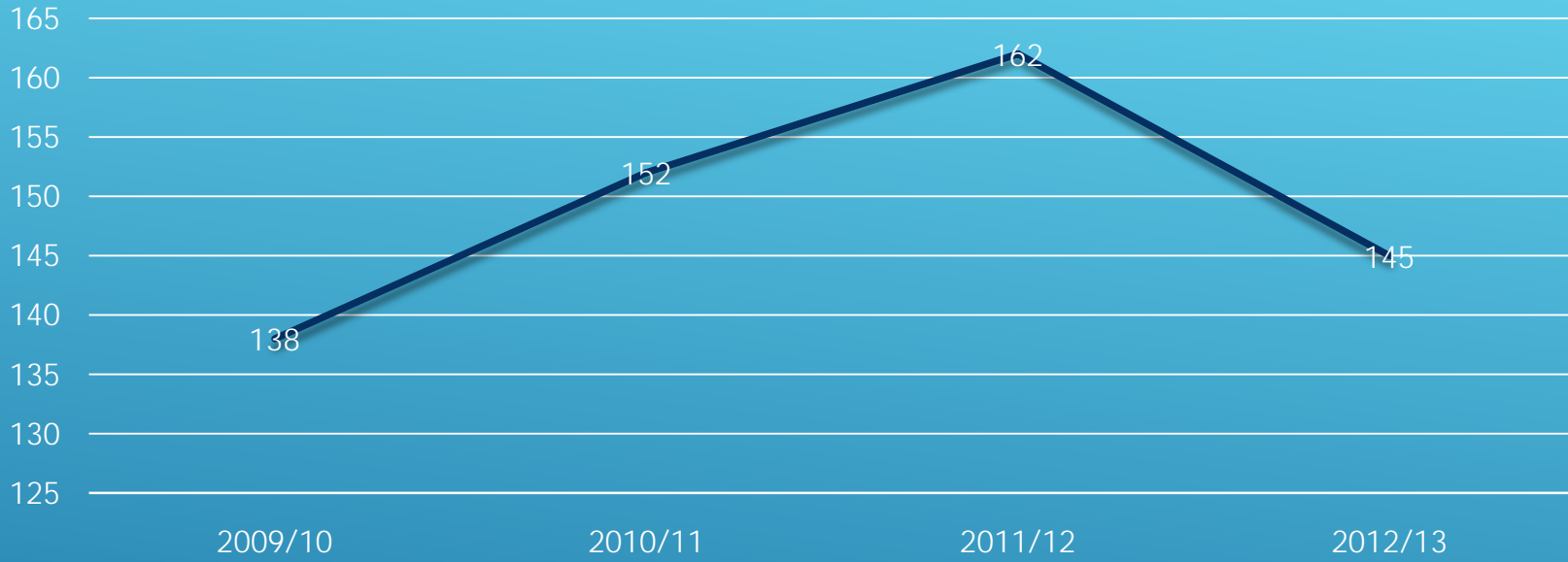
Job Title

	Projected Job Growth 2010-20	Comparative Increase	Median Salary
Mental Health Counselors and Marriage and Family Therapists	37%	Much Faster Than Average	\$39,710
Rehabilitation Counselors	28%	Faster Than Average	\$32,350
Social and Human Service Assistants	28%	Faster Than Average	\$28,200
Social and Community Service Managers	27%	Faster Than Average	\$57,950
Social Workers	25%	Faster Than Average	\$42,480
Substance Abuse and Behavioral Disorder Counselors	27%	Faster Than Average	\$38,120

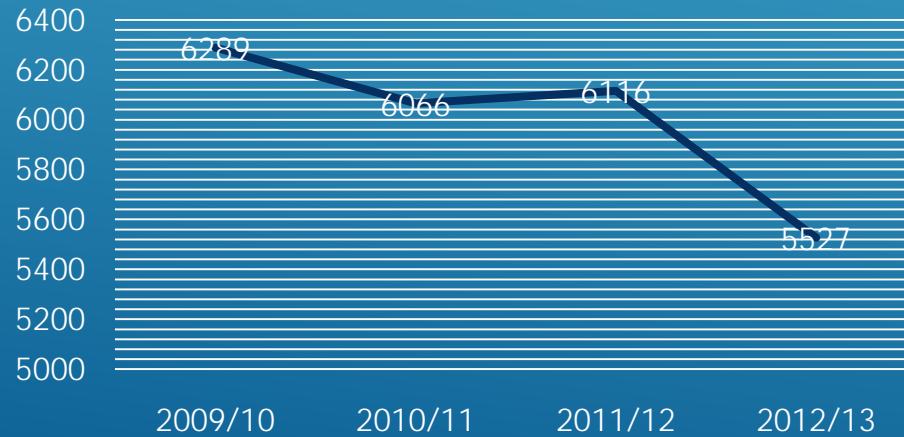
BLS - Occupational Outlook Handbook

CAREERS IN SOCIOLOGY / HUMAN SERVICES

Sociology / Human Services FTES

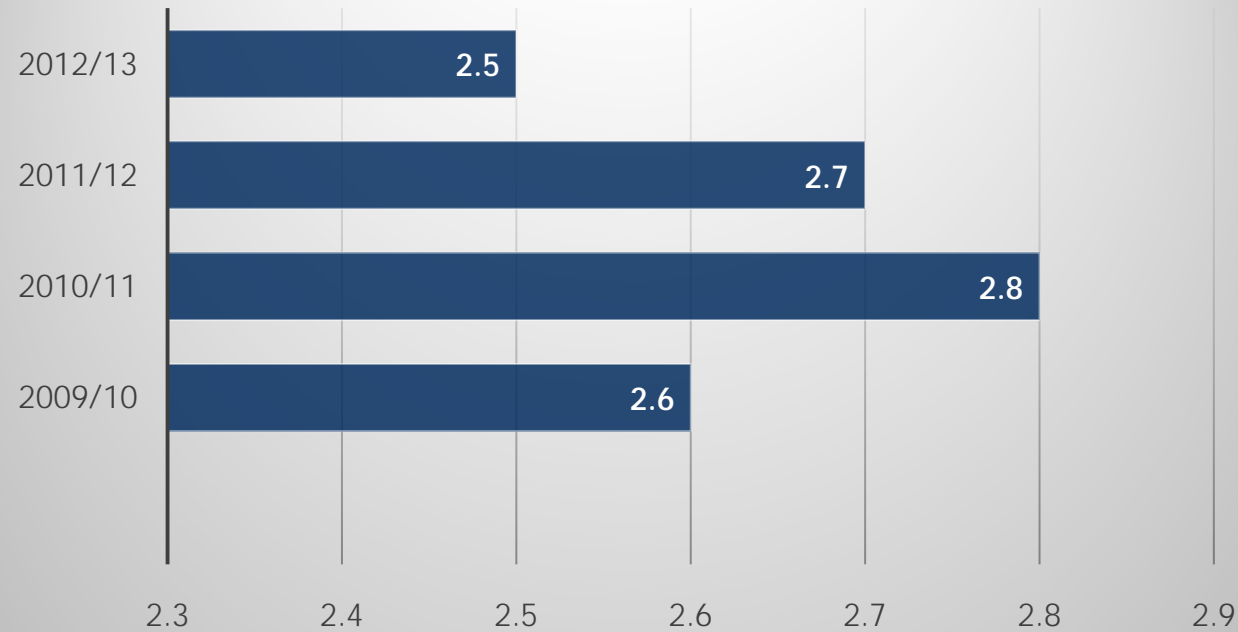


College FTES



LOAD

Sociology / Human Services FTEF30



Full-Time Faculty = 0

Part-Time Faculty = 9

FACULTY

Year	2009-10	2010-11	2011-12	2012-13
Enrolled at Census	1,145	1,097	1,274	1,222
FTEs	109	113	130	115
FTEF30	1.8	1.8	1.9	1.7
WSCH/FTEF	1,024.7	1,063.1	1,156.4	1,112.7
# of Full-time Faculty	0	0	0	0
Fill Rates	82.7%	83.0%	89.6%	90.5%
Success Rate	58.1%	57.5%	54.3%	53.7%
Retention Rate	88.2%	87.9%	87.5%	81.7%
Fall-to-Spring in Subject	15	21	18	24
F-to-S Persistence	3.7%	7.6%	6.2%	8.0%

SOCIOLOGY DATA

	3 Years Prior	2 Years Prior	1 Year Prior
Certificates 18 units or greater	0	0	0
Certificates less than 18 units	0	0	0
Degrees	2	2	2

Year	2009-10	2010-11	2011-12	2012-13
Enrolled at Census	283	384	316	315
FTES	29	39	32	30
FTEF30	0.8	1.0	0.8	0.8
WSCH/FTEF	586.5	636.6	650.1	615.0
# of Full-time Faculty	0	0	0	0
Fill Rates	83.3%	89.6%	92.4%	87.4%
Success Rate	59.7%	61.4%	55.0%	49.8%
Retention Rate	85.8%	89.0%	90.1%	87.6%
Fall-to-Spring in Subject	9	12	8	13
F-to-S Persistence	17.3%	22.2%	15.3%	25.0%

	3 Years Prior	2 Years Prior	1 Year Prior
Certificates 18 units or greater	0	0	0
Certificates less than 18 units	1	1	1
Degrees	1	1	1

HUMAN SERVICES – DATA



Library Full-time Faculty Prioritization

Cheryl Stewart, Librarian

November 19, 2013

1. Mission, Priorities, and Plan



Priority 4 – Program has difficulty responding to current priorities and plans; responding to future college priorities would place a significant burden on existing librarians and staff.

The Coastline Mission: the Coastline Online Library is an integral part of the learning institution, and strenuously promotes academic excellence and student success through its programs, classes, services, and resources.

ACCJC/WASC Standard II.C.1: The institution supports the quality of its instructional programs by providing library and other learning support services that are sufficient in quantity, currency, depth, and variety to facilitate educational offerings, regardless of location or means of delivery.



2. Trends and Projections



Priority 2 – Stable need for existing programs and academic requirements.

The need is stable. A full-service library is a requirement of Title 5 and ACCJC/WASC Accreditation Standard 2.B.III. The current level of service is adequate. Coastline should aspire to have an outstanding library that has enough librarians to meet the needs of our current and future students, including incarcerated, military, high school, disabled, accelerated, and basic skills.



3. Load

Priority 0 – Discipline/program requires fewer than 2.0 LHEs per semester by part-time faculty to cover classes/services.

At this time, the library does not employ any part-time faculty members.

HOWEVER . . . Title 5 of the California Code of Regulations (§ 58724) contains minimum standards for numbers of library faculty based on student FTES. That formula is in the following table:

FTES	Faculty Librarians
<1,000	2
1,001 – 3,000	3
3,001 – 5,000	4
5,001 – 7,000	5
Each Addition 1K	.5



4. Full-time Faculty and Part-Time Faculty



Priority 0 – Discipline/program requires fewer than 2.0 LHEs per semester by part-time faculty to cover classes/services.

The library employs no part-time librarians at this time. The one full-time librarian is able to respond to the current number of information/reference inquiries, and to provide adequate service to students and faculty.

Non-rated Data

a. Program Data

	3 Years Prior	2 Years Prior	1 Year Prior
Coastline FTES			5,714
Number of Full-Time Librarians			1
Comparison Group Students/FTEF			2,820/1
Coastline Students/FTEF			5714/1
Class Visits			11
Reference or Assistance Contacts -- Students			482
Reference or Assistance Contacts – Faculty & Staff			53

b. Curriculum Data – None



A few final pieces of information for your consideration . . .

- The current full-time librarian will retire within the next 3 to 5 years.
- The Coastline Online Library is unique among California community colleges.
- Coastline itself is unique among California community colleges.
- As we focus on student success, we must provide exceptional library services and resources; to do this, we must hire savvy, committed, and hard-working librarians.





On behalf of Coastline students,
faculty, staff, and administration:

Thank you for your consideration
of the Coastline Online Library's
request for a full-time faculty
librarian.





Faculty Prioritization Request: Organic Chemistry

Mission, Priorities, and Plan

A new FT faculty in Organic Chemistry will...

- ▶ Be able to teach any course in chemistry curriculum (Growth/Efficiency)
- ▶ Develop an AD-T for chemistry (Student Success)*
- ▶ Provide leadership for organic chemistry course sequence (Student Success)*
- ▶ Promote Science, Technology, Engineering, Arts, Math and Medicine (STEAMM) initiatives at NBC (Innovation/Improvement)*
- ▶ Align curriculum with sister colleges (Access/Persistence)

** from 2013-18 Science Program Review Goals*

Mission, Priorities, and Plan:

*Without a new FT faculty in Organic Chemistry we **won't** be able to...*

- ▶ Explore different instructional modalities for chemistry courses (Innovation/Improvement)*
- ▶ Facilitate articulations for majors chemistry courses (Student Success)
- ▶ Evaluate prerequisites for science courses (Planning/Inquiry, Student Success)*
- ▶ Layer lab curriculum for all chemistry classes at NBC (Growth/Efficiency)

** from 2013-18 Science Program Review Goals*

Trends and Projections

- ▶ Chemistry courses are required for:
 - Chemistry
 - Chemical engineering
 - Geology
 - Nursing
 - Physician Assistant
 - Medicine
- ▶ Impacted classes are the norm



Trends and Projections

▶ Academic trends

- **Growing need for chemistry classes** for Chemistry and Biology majors at CSU*

All CSU campuses	Enrollments by major		
	2010	2011	2012
Chemistry	2668	3080	3408
Biochemistry	1979	2657	2865
Cell/Molecular Biology	811	1054	1210
Biology	13792	15048	16148

- Allied Health (Nursing) also require chemistry classes

**CSU Student enrollment in Degree Programs Report 2010–2012*

Trends and Projections (cont.)

- ▶ Community College **chemistry enrollments (FTES) are steadily increasing** Statewide and in Orange County*:

	Fall 2011	Spring 2012	Fall 2012	Spring 2013
State of California Total	1,425.59	1,468.82	1,427.14	1,547.30
Cerritos CCD	141.82	150.34	148.03	149.44
Coast CCD	489.99	475.44	465.32	500.94
North Orange CCD	276.25	292.04	267.80	344.54
Rancho Santiago CCD	189.14	223.07	203.67	213.93
South Orange County CCD	328.39	327.93	342.32	338.45

* *CCCCO Credit Course Section Summary Report*

Load and Full-time v. Part-time Faculty

- ▶ Load: Current chemistry offerings require 129 LHEs/yr. Since there is 1 FT faculty, **99 LHEs/yr** must be taught by part-time faculty. This load could support **more than 3 FT faculty**.
- ▶ FT v PT: In Fall 2013, 1 full time instructor teaches 6 out of 22 sections in chemistry. Thus, **73% (16/22) of sections are taught by part-time faculty**.

Chemistry data

▶ Program data

Year	2009-10	2010-11	2011-12	2012-13
Enrolled at Census	860	915	750	970
FTEs	144	137	111	142
FTEF30	3.7	3.9	3.4	4.3
WSCH/FTEF	641.1	578.3	536.7	547.0
# of Full-time Faculty	1	1	1	1
Fill Rates	88.7%	90.6%	90.2%	88.3%
Success Rate	82.0%	84.9%	87.6%	81.1%
Retention Rate	90.0%	91.0%	93.8%	88.9%
Fall-to-Spring in Subject	12	16	11	14
F-to-S Persistence	8.0%	10.2%	7.6%	11.0%

▶ Curriculum data

	Additions	Revisions	Suspensions	Retirements	Current Total
Courses	-	-	-	-	12
Certificates 18 units or greater					0
Certificates less than 18 units					0
Degrees					1

***Thank you for your time
and support for science!***



Prioritization

Mathematics Department

Need for Two Additional Math Full-Time Faculty

1. Mission, Priorities, and Plan Criteria 1

Math Places in Highest Priority: 6

Program is unable to meet present priorities and plans or will be unable to respond to newly-identified priorities without an additional full-time faculty member in the department.

Need for Two Additional Math Full-Time Faculty

Because

- STAR Program: Onsite and Online
- STEM (Science, Technology, Engineering, and Math)
Focused with Science Department: Physics,
Chemistry, Biology
- Distance Learning (84% offered)
- Cable Class (Incarcerated students)
- EBUS (Education Bounded with United States)
- Military Program
- Math Major Transfer

Need for Two Additional Math Full-Time Faculty

2. Trends and Projections: Criteria 2

Math Places in Highest Priority: 3

- Growing Need for Program Development
 - STAR
 - EBUS
 - Military
- Academic Requirements: Prerequisites for
 - Degrees
 - Transfers
 - Certificates

Need for Two Additional Math Full-Time Faculty

3. Load: Criteria 3

Math Places in Highest Priority: 3

- Discipline/program requires instructor load of 45 LHEs or more per semester by part-time faculty
- Math Department current load is **137 LHEs** taught by part-time faculty (More than three times of the criteria)
- Full-time Math Department presence is needed in committees and throughout math curriculum

Need for Two Additional Math Full-Time Faculty

4. Full-Time Faculty and Part-Time Faculty: Criteria 4 *Math Places in Priority: 2*

- Has at least 1 full-time faculty
- 76-90% of all sections are taught by part-time faculty.
- Ratio: Full-Time = 12% to **Part-Time= 88%**
- The following classes are currently *not* taught by Full-Time: Basic Math, Prealgebra, Elementary Algebra, College Algebra, Math Ed, Trigonometry, Finite Math, Calculus 2, Calculus 3, Differential Equations

Need for Two Additional Math Full-Time Faculty

- **Additional Main Points**
 - Lack of a centralized campus
 - High percentage of online teaching and learning in the department
 - Difficult to monitor, train, communicate with and mentor part-time faculty

Need for Two Additional Math Full-Time Faculty

- **Additional Main Points (*Continued*)**
 - Success and retention rates are affected by faculty unaccustomed to our distributed type of campus and our various modes of delivery and methods of instruction, and this is becoming increasingly important.
 - In order to increase success and retention in the Math Department, therefore, we desperately need more full-time faculty.

Year Program Data	2009-10	2010-11	2011-12	2012-13
Enrolled at Census	4,066	3,974	3,445	3,532
FTEs	521	528	448	440
FTEF₃₀	13.7	14.7	11.3	11.8
WSCH/FTEF	625.6	587.2	648.6	611.7
# of Full-time Faculty	3	3	3	3
Fill Rates	87.1%	76.3%	73.6%	80.8%
Success Rate	54.4%	59.8%	61.5%	56.9%
Retention Rate	79.3%	80.5%	82.5%	77.5%
Fall-to-Spring in Subject	186	216	230	229
F-to-S Persistence	21.4%	21.9%	24.2%	26.0%

Curriculum Data	3 Years Prior	2 Years Prior	1 Year Prior
Courses	18	18	20
Certificates 18 units or greater			2
Certificates less than 18 units			
Degrees			1



**Need for Two Additional
Math Full-Time Faculty**

**Thank You
for
Your Support!**

request for full-time instructor of

Communication Studies

Respectfully presented to the
academic senate by: Joshua
Levenshus



Vision

To be the destination of choice for students looking to pursue personal, professional, and career goals related to the field of Communication studies.

- Personal
- Professional
- Career

Rubric item #1

Support for present and future college priorities.

- Learner Success
 - A.A & A.A-T
 - General Education
- Student Access
 - Modality
 - Scheduling
- Flexibility



COASTLINE
COMMUNITY COLLEGE

Rubric item #1

Program Needs and Goals

- Program review goals
 - Development of certificate and A.A degrees
 - Marketing & Innovation
 - Technology
- Need for additional faculty
 - Specialized curriculum
 - Collaboration
 - Enhanced innovation



Rubric item #2

Trends & Projections

- Labor market
 - Replacement -vs- New jobs
- Academic trends
 - Career trends
 - Top 10 major
 - Needed for degree and transfer



Rubric item #3

Load

- Fall 13' - total 30 LHE
 - 15 additional LHE available for F/T or P/T faculty
- Spring 14' - total 51 LHE
 - 36 additional LHE available for F/T or P/T faculty

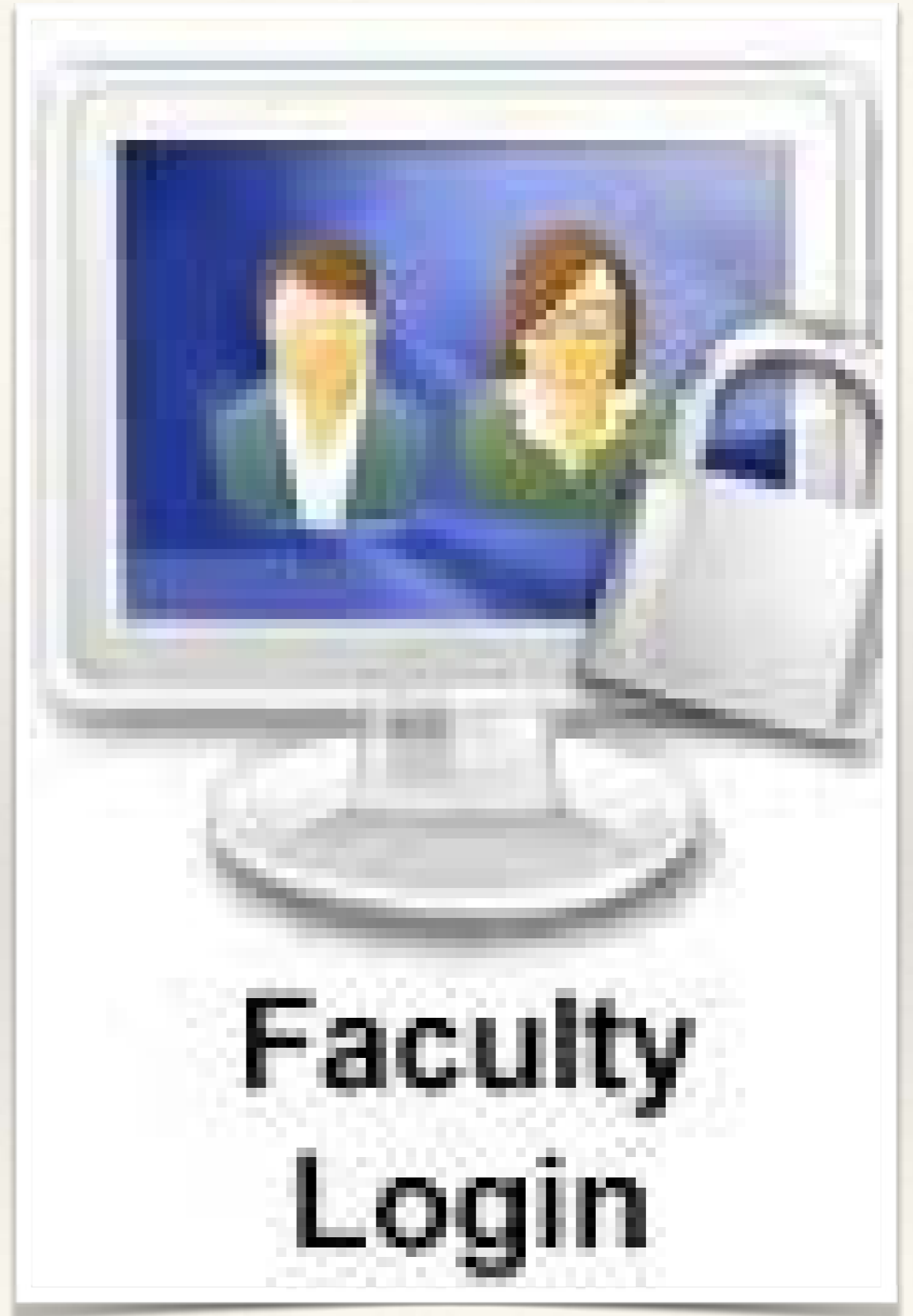
POWERED BY

LHE

Rubric item # 4

Full Time and Part Time Faculty

- Fall 13'
 - One(1) F/T faculty with 50% of all sections taught by part time faculty
- Spring 14'
 - One(1) F/T faculty with 70% of all sections taught by part time faculty



Unrated Information

	3 years	2 years	1 year
FTES	89	50	72
FTEF	1.2	0.6	2.6
WSCH/FTES	1214.1	1482.5	452
# F/T faculty	1	1	1

Unrated Information

	3 years	2 years	1 year
Fill rate	88.1%	92%	83%
Success rate	58%	58.2%	77%
Persistence	1%	N/A	N/A
Retention	90.6%	90.7%	85.6%



Psychology Full-Time Faculty

2013-2014

Mission, Priorities, Plans

- Access, Persistence and Completion (students need to transfer to use psychology degree)
- Innovation & Improvement (STAR program)
- Partnerships (Learning First)
- EMP p. 561 Overarching Goal #2: “Increase the number of quality online course offerings including fully online degrees and certificates to match labor and transfer markets. Short-term programs that enable learners to enter the job market ... appear to be especially needed.”

2009 Program Review Goals Not Met

- Finding instructors qualified to teach Research Methods.
- Ensuring that all faculty members attend meetings.
- Developing Abnormal Psychology into course accessible to incarcerated students.



Labor Market Trends

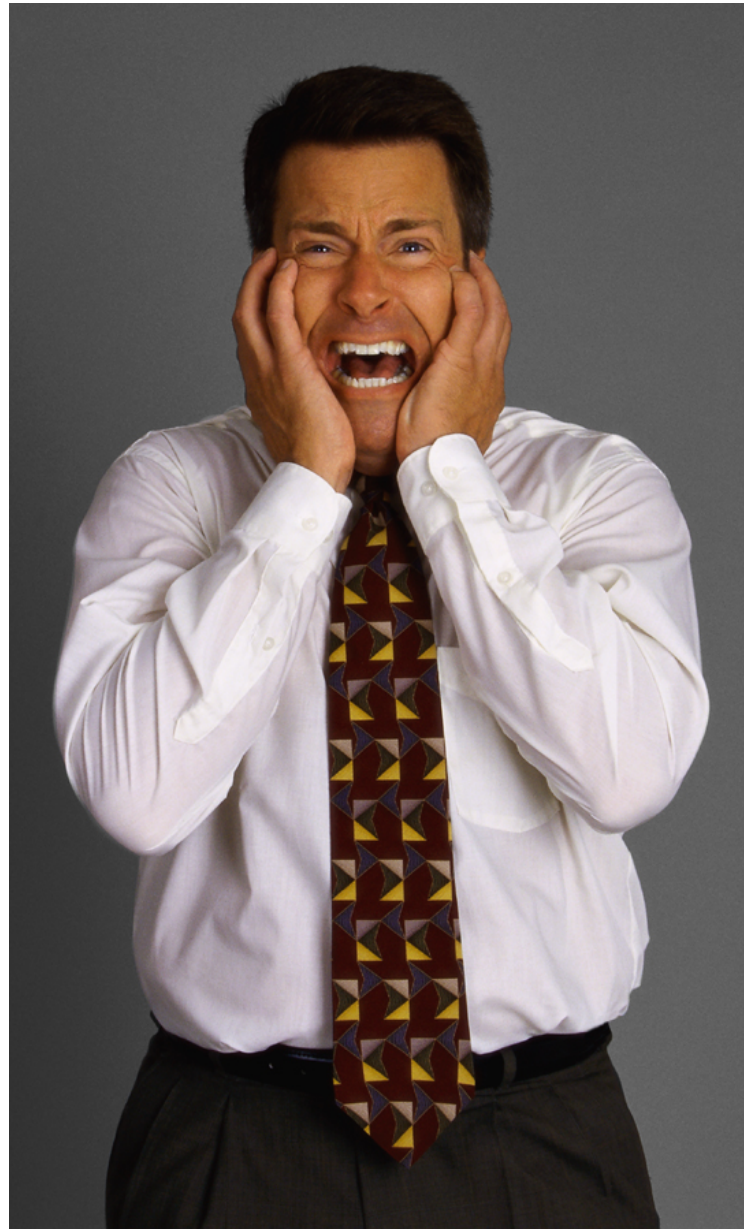
- Job growth for psychologists is expected to increase by about 12% through the year 2018 (*Occupational Outlook Handbook*)
- Jobs most plentiful for those with doctorates
- Guaranteed psychological care (ObamaCare) predicts plentiful jobs with: veterans, elders, schools, addiction, workplace, marriage and family
- Entry-level jobs with psychology BA degree in: sales, marketing, administration, advertising, insurance, personnel

LHEs Taught by Part-Time Faculty – Spring 2014

**Twenty 3-unit courses and
one 4-unit course (of 5.25
LHE) = 65.25 LHE**

**(Criteria for a rating of “3”:
Discipline/program requires
instructor load of 45 LHEs or
more per semester by part-
time faculty.**

**56.25 LHE of psychology
sections are taught by
part-time faculty in spring
2014.)**



Number of Courses Taught by Full-Time Faculty in – Spring 2014

There are currently 1.20 full-time psychology faculty members.

**(Criteria for a rating of “2”:
Discipline has at least 1 full-time faculty and 76-90% of all sections are taught by part-time faculty.**

18/21 sections= 86% taught by adjunct faculty members in spring 2014)

There will soon be a full-time psychology faculty retirement.



Psychology is the 6th Largest FTE Producing Program after:



- ESL
- Biology
- Math
- English
- Business



**KEEP
CALM
AND STUDY
PSYCHOLOGY**

www.all-about-psychology.com

Psychology Year	2009-10	2010-11	2011-12	2012-13
Enrolled at Census	2,717	2,464	2,588	2,303
FTES	268	247	256	229
FTEF30	5.3	5.2	5.0	4.3
WSCH/FTEF	824.9	782.6	843.7	883.6
# of Full-time Faculty	2	2	1	1
Fill Rates	89.4%	91.4%	94.1%	92.4%
Success Rate	70.2%	72.4%	70.6%	66.9%
Retention Rate	90.3%	90.2%	91.6%	87.0%
Fall-to-Spring in Subject	132	147	134	85
F-to-S Persistence	13.7%	19.0%	18.3%	14.0%

Psychology	3 Yr Prior	2 Yr Prior	1 Yr. Prior
Courses < 18	0	0	0
Certificates 18 +	1	0	0
Degrees	0	1	1

HISTORY

Faculty Prioritization Request, 2013-14

A series of several parallel white lines of varying thicknesses, slanted diagonally from the bottom-left towards the top-right, located in the lower right quadrant of the slide.

▶ *Goal I: Student Success*

- ▶ *CCC will increase the number of students completing career certificates, A.A. / A.S. degrees, and transfer readiness.*

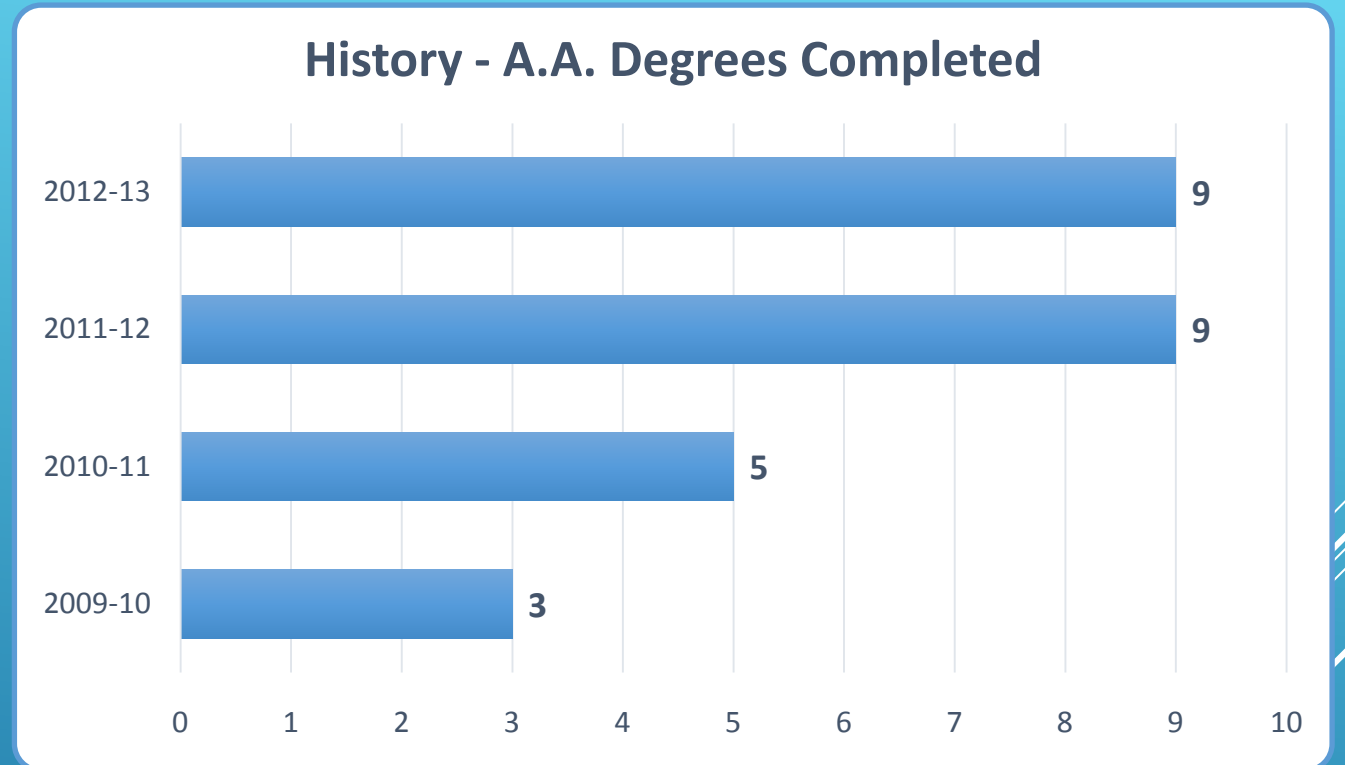
▶ *Goal IV: Partnerships*

- ▶ *CCC will expand partnerships with private and/or public universities to offer fully articulated BA/BS degree programs*

MISSION, PRIORITIES, AND PLAN

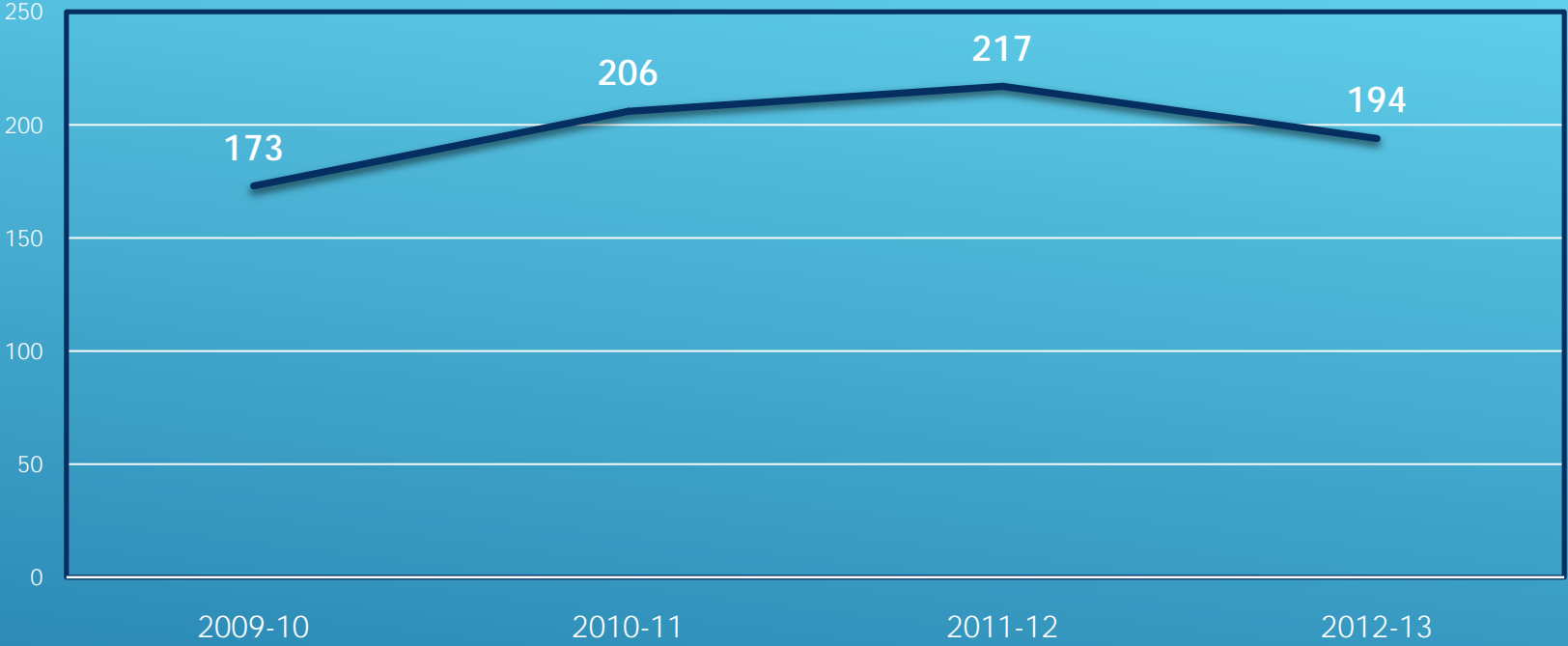


- ▶ Majors:
 - ▶ History A.A.
 - ▶ History A.A. – ADT
 - ▶ American Studies A.A.



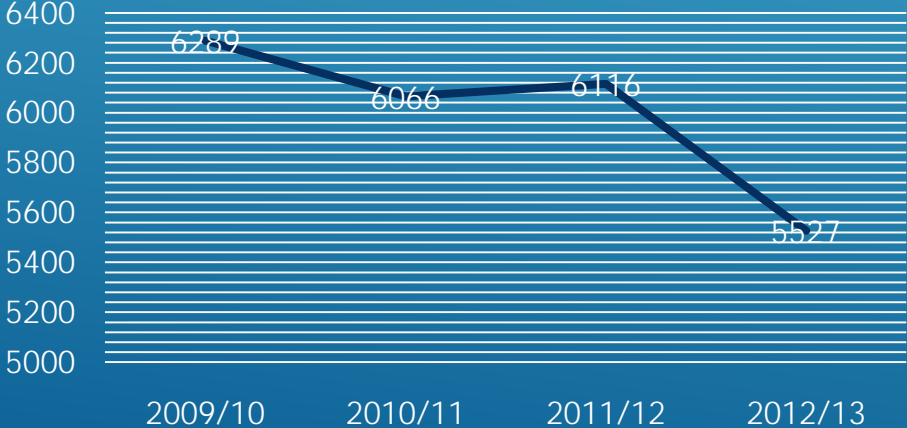
TRENDS AND PROJECTIONS

History FTES

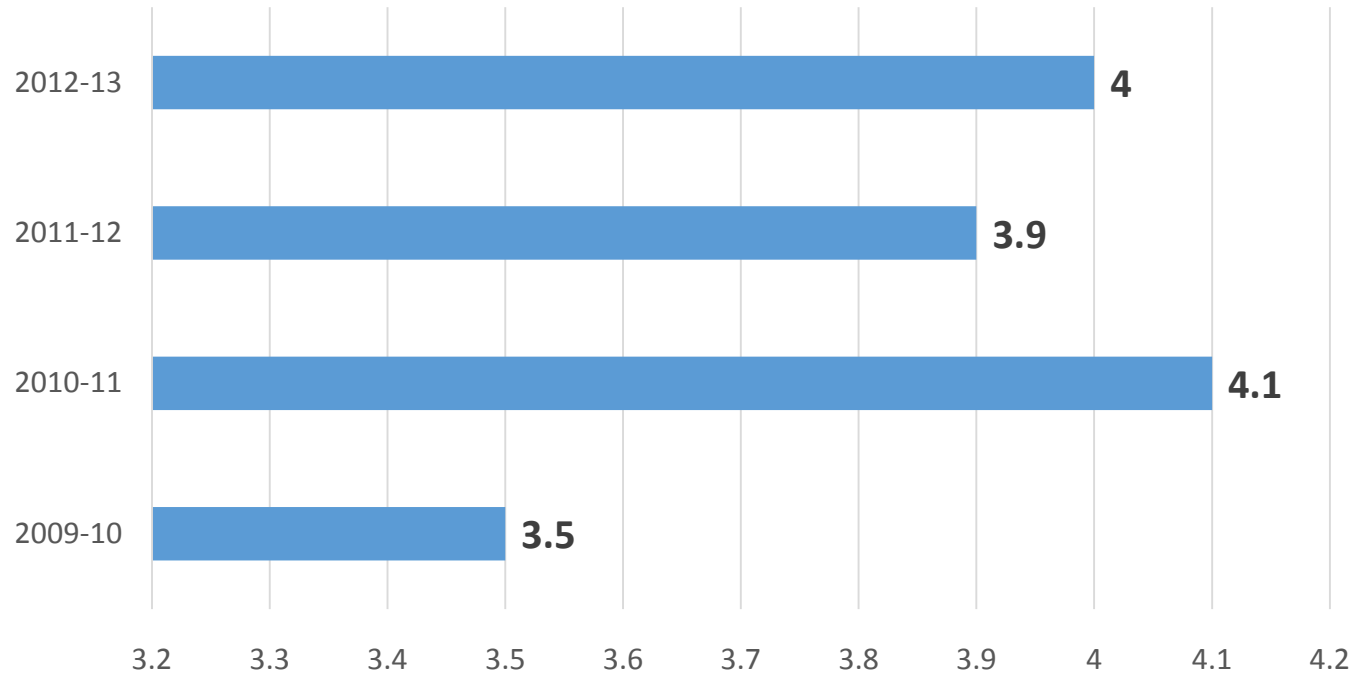


LOAD

College FTES



History - FTEF30



Full-Time Faculty = 1

Part-Time Faculty = 7

FACULTY

Year	2009-10	2010-11	2011-12	2012-13
Enrolled at Census	1,725	1,995	2,133	1,965
FTES	173	206	217	194
FTEF30	3.5	4.1	3.9	4.0
WSCH/FTEF	823.2	833.8	913.8	807.0
# of Full-time Faculty				
Fill Rates	88.6%	80.1%	87.4%	87.3%
Success Rate	62.0%	62.0%	60.6%	59.8%
Retention Rate	86.4%	86.7%	86.6%	81.9%
Fall-to-Spring in Subject	26	34	30	43
F-to-S Persistence	5.2%	7.4%	6.6%	12.0%

HISTORY DATA

	3 Years Prior	2 Years Prior	1 Year Prior
Certificates 18 units or greater	0	0	0
Certificates less than 18 units	0	0	0
Degrees	2	2	2

Faculty Prioritization Business Department

November 19, 2013

Faculty Requested: 2

Fall 2014: 1 Full-Time Business Faculty
(Specialty: Business)

Fall 2016: 1 Full-time Business Faculty
(Specialty: Economics / Management)

Business Department Faculty Prioritization

1. Mission, Priorities and Plan:

- **Student Success:** The addition of the AD-T in Business, CPA preparation Accounting classes, and Entrepreneurship and Small Business Management programs have been highly successful in preparing students for transfer and career advancement.
- **Access, Persistence and Completion:** FTES: 617; Business is the largest STAR cohort; Degrees: 118 (2012/13) and Certificates 160 (2012/13); Persistence 190 students.
- **Innovation and Improvement:** Programs that have been recently created or revised: STAR Business, Personal Financial Management, Project Management, Retail Management, Entrepreneurship, VITA.
- **Partnerships:** The department actively maintains partnerships with:
 - Coastline Community College Business Advisory Committee
 - VITA (Volunteer Income Tax Assistance): in conjunction with the United Way, IRS, LaQuinta and Garden Grove high schools
 - Vital-Link of Orange County
 - Business Education Statewide Advisory Committee (BESAC)
 - California Business Collaborative (CalBC)
 - Garden Grove Chamber of Commerce – Education Committee
 - California Asian Chamber of Commerce
 - Western Association of Food Chains Advisory Committee (WAFC)
 - Business Entrepreneurship Center (BEC)
- **Culture of Planning:** Actively participating in developing and implementing Launch Pad (Student tracking k-16) and Tracking Students 5 Years post completion. Will require staff to analyze and apply what we learn.
- **Growth and Efficiency:** Consistently add classes and seats to meet growth of FTES demands in department and college but scheduling is becoming more difficult.
- **Specific Goals 2012 5-Year:**
 - Combined Business Department; expand Entrepreneurship programs; grow Financial Planning Certificate; create Pathways for High School students; expand Advisory Committee participation and collaborative activities; expand STAR Business program.
 - The scope and effectiveness of these programs will be greatly enhanced with the addition of full-time staff to champion activities.

Business Department Faculty Prioritization

2. Trends and Projections:

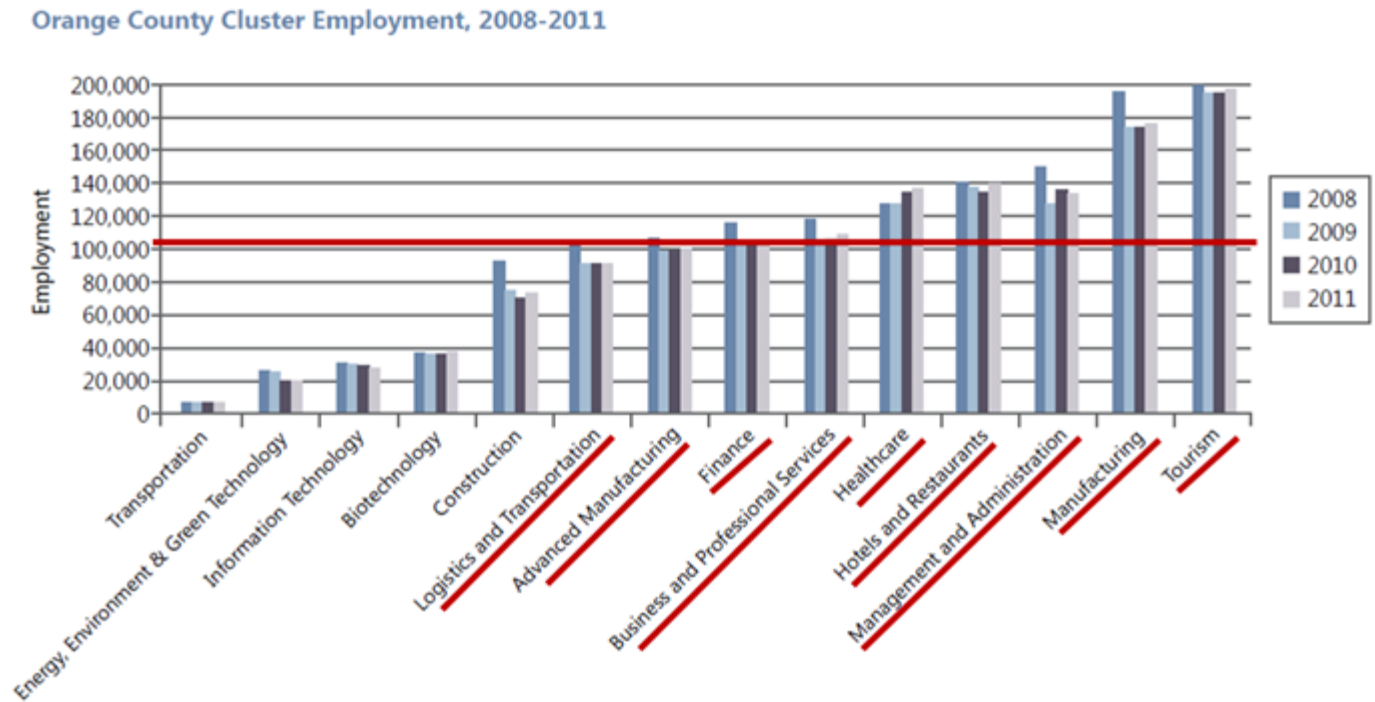
2008-2018 Business and Management Occupations with the Most Job Openings (extracted from the Top 50 Occupations)				
Santa Ana-Anaheim-Irvine Metropolitan Statistical Area (Orange County)				
SOC Code	Occupational Title	Total Job Openings	2010-1st Quarter Wages	
			Median Hourly	Median Annual
41-2031	Retail Salespersons	19,100	\$10.17	\$21,154
41-2011	Cashiers	16,700	\$9.52	\$19,811
43-4051	Customer Service Representatives	13,200	\$17.18	\$35,734
11-1021	General and Operations Managers	7,700	\$55.32	\$115,064
43-9061	Office Clerks, General	7,300	\$14.10	\$29,326
43-5081	Stock Clerks and Order Fillers	6,400	\$10.90	\$22,665
43-1011	First-Line Supervisors/Managers of Office and Administrative Support Workers	6,100	\$26.28	\$54,660
41-4012	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	5,600	\$29.41	\$61,163
13-2011	Accountants and Auditors	5,000	\$31.11	\$64,712
43-6011	Executive Secretaries and Administrative Assistants	4,700	\$22.79	\$47,411
41-1011	First-Line Supervisors/Managers of Retail Sales Workers	4,700	\$18.31	\$38,087
43-4171	Receptionists and Information Clerks	4,600	\$13.69	\$28,482
43-3031	Bookkeeping, Accounting, and Auditing Clerks	4,100	\$18.89	\$39,289
43-5071	Shipping, Receiving, and Traffic Clerks	3,200	\$14.11	\$29,345
41-4011	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products	2,900	\$37.41	\$77,811
11-2022	Sales Managers	2,800	\$54.64	\$113,641
13-1111	Management Analysts	2,600	\$35.18	\$73,185
43-3071	Tellers	2,400	\$12.93	\$26,883

Business Department Faculty Prioritization

2. Trends and Projections:

The data from 2008-2011 ranked industry sectors with the highest number of employees with an average salary in the region of \$59,791. The number of new and replacement jobs in the region are expected to grow until 2018.

1. Tourism
2. Manufacturing
3. Management and Administration
4. Hotels & Restaurants
5. Healthcare
6. Business Professional Services
7. Finance
8. Advanced Manufacturing



Source: OCBC analysis of California Employment Development Department QCEW dataset

Business Department Faculty Prioritization

3. Load:

- FTES: 617 (2012-2013)
- Fall 2013 – 160 total LHEs
 - Full-Time LHEs – 35.5
 - Part-Time LHEs – 124
 - Percentage taught by Part-Time Faculty - 77.5%

Business Department Faculty Prioritization

4. Full-Time and Part-Time Faculty:

- 2 Full-Time Faculty (1 added Fall 2013)
- 26 Part-Time Faculty
- Percentage taught by Part-Time Faculty - 77.5%
- FTEF: 12.0

Business Department Faculty Prioritization

Non-Rated Data –Please supply the following information, which will not be rated, but will provide valuable information in the periodization process. This is the same information requested on the *Program Review Annual Review Reports*

A. Program Data

	3 Years Prior	2 Years Prior	1 Year Prior
FTES	611	594	617
FTEF	12.9	12.1	12.0
WSCH/FTES	764	799	815
Number of Full-Time Instructors	1	1	1
Fill Rate	79.5%	86.1%	84.6%
Success Rate	59.5%	60.4%	56.1%
Persistence	215	169	190
Retention	85.3%	86.3%	79.6%

B. Curriculum Data -- Use data from the previous academic years

	3 Years Prior	2 Years Prior	1 Year Prior
Certificates 18 units or greater	12	14	16
Certificates less than 18 units	9	11	11
Degrees	8	10	12



Need for Additional F-T Counselors

Academic Senate

November 19, 2013



1 - Mission, Priorities and Plan



Highest Priority!

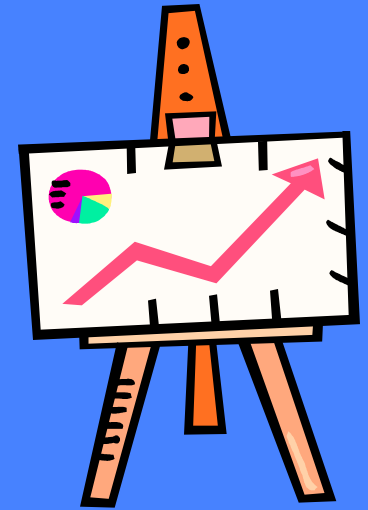
With current counselor staffing, Counseling Dept. will be unable to meet Student Success & Support Program demands



SSSP Demands

SB 1456 requires that we target funds to the core services of orientation, assessment, counseling, and other educational planning services.

- Development of Student Educational Plans leading to a course of study and guidance on course selection
- Assistance in the exploration of Educational and Career Interests
- Provision of Services through a broad array of delivery mechanisms, guided by sound counseling practices and principles



2 - Trends and Projections

Growing Need for Counseling Services to Meet SSSP Demands

- Fall 2014: Enrollment priorities implemented (based on locked SEP)
- Spring 2015: Funding based on SEPs
- Fall 2015: Requirement of mandated services for first-time students



Plans to Meet the Needs

- Counseling Appointments
- Counseling Classes
 - COUN C104
 - COUN C105
- Create Educational Planning Course
- Workshops
- Additional e-Advise Coverage



#3 - Full-Time Counselor LOAD

- 4.5 Counselors @ 33.75 Hours Per Week Counseling
- All 5 Counselors Teach Counseling Courses Via Overload
- Fall 2013 – All 5 Counselors Teaching 6 LHE Overload



Part-Time Counselor Load

2011 - 2012 = 1103 hours

2012 - 2013 = 1349 hours



Student Enrollment

Information is from CCCCO Data Mart

	Fall	Spring
AY 2010-2011	10,251	10,497
AY 2011-2012	10,159	8,935
AY 2012-2013	8,439	8,742



#4 Counselor Ratio Comparison

State-wide Academic Senate Recommendation

490:1

National Average

457:1



Coastline Academic Year



SPRING 2011 = 10,497 students / 3.5
counselors

2999:1

SPRING 2012 = 8935 students / 4.5
counselors

1986:1

**SPRING 2013 = 8742 students / 3.5
counselors**

2498:1

Who Are Our Students?

- **Traditional Students**

- Recent high school graduates
- Full time students

- **Non-traditional Students**

- Working adults
- Single parents
- Re-entry
- Displaced homemakers
- Unemployed
- Incarcerated
- Veterans
- Homeless
- Substance abusers

- **Part-time Students**

- Increase from sister colleges (OCC/GWC)
- Increase from other two-year colleges and four year universities



What Do We Provide to Our Students?

1. Academic Counseling

- Select/Clarify goals
- Educational Planning
 - Vocational
 - Transfer

2. Career Counseling

3. Personal Counseling

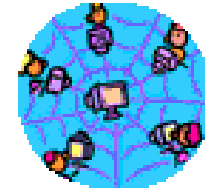
- Crisis Intervention
- Barriers to Success

4. Referrals and Resources



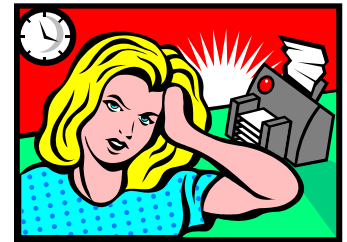
How Counselors Help Students

- Individual Appointments
- Phone Counseling
- Mail Counseling (Incarcerated)
- Online E-Advising/E-chat
- Class Visits
- Counseling Courses
- Development of Web Resources
- Targeted Proactive Counseling: Baby Boomers, Veterans
ESL, Adult Education
Re-Entry, Single Parents

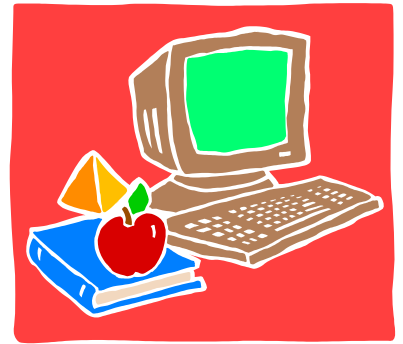


Counselor Issues

- More students will be coming in for appointments due to SSSP requirements
- Counseling demands have increased due to DegreeWorks
- More demands for Outreach
- More demands for Committee Work



Counseling Classes



2010-2011					2011-2012					2012-2013				
Sections	Census	FTE5 Total	WSCH/FTEF 595 Est	FTEF30 Est	Sections	Census	FTE5 Total	WSCH/FTEF 595 Est	FTEF30 Est	Sections	Census	FTE5 Total	WSCH/FTEF 595 Est	FTEF30 Est
22	1,296	130	855	2.5	19	1,520	152	1,064	2.4	16	1,134	113	1,001	1.9



Questions



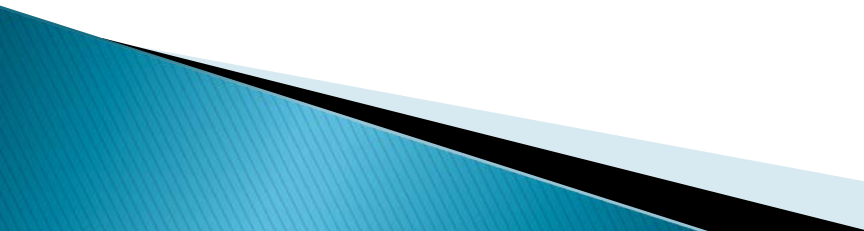
Thank you for your consideration





Faculty Prioritization Request: Science Coordinator/Biology/Biotechnology

The proposed position

- ▶ Oversee Astronomy, Biology, Chemistry, Geology, Marine Science and Physics
 - ▶ Help Science at Coastline “come of age”
 - ▶ Science coordinator responsibilities: 10–12 LHEs
 - ▶ Teaching assignments: 3–5 LHEs
 - ▶ FSA in two areas: Biological Science and Biotechnology
- 

Mission, Priorities, and Plan

A science faculty coordinator will...

- ▶ Facilitate majors course articulation and implement Biology major courses (Student Success)*
- ▶ Provide leadership to develop Biology, Physics and Geology AD-T degrees (Student Success)*
- ▶ Facilitate district-wide curriculum alignment (Access/Persistence)
- ▶ Serve as a liaison for cohort programs (Student Success)*
- ▶ Promote Science, Technology, Engineering, Arts, Math and Medicine (STEAMM) initiatives at NBC (Innovation/Improvement)*
- ▶ Establish dialogue with intersegmental faculty (Student Success)

** from 2013-18 Science Program Review Goals*

Mission, Priorities, and Plan:

*Without a science faculty coordinator we **won't** be able to...*

- ▶ **Adequately support one of the largest departments at Coastline**
- ▶ Re-evaluate efficacy of the Biotechnology program and certificate (Planning and Inquiry)*
- ▶ Develop and grow faculty mentoring program (Growth/Efficiency)*
- ▶ Explore additional program offerings like pharmacy technician or medical laboratory technologist. (Innovation/Improvement)*
- ▶ Explore feasibility of an engineering program (Innovation/Improvement)*
- ▶ Explore alternative mechanisms for financial support of department (grants, royalties from custom materials, etc.)

** from 2013-18 Science Program Review Goals*

Academic Trends

- ▶ Science is one of the largest departments at Coastline in terms of FTES (larger than ESL, English/Humanities, Business/Accounting/Economics).
- ▶ Lab courses require additional coordination of supplies and physical space at three sites.
- ▶ Most colleges have a dean of math and science and department chairs for each discipline.
 - OCC has dean of math and science, at least 3 department chairs and a class scheduler.

Load and Full-time v. Part-time Faculty

- ▶ Coordinator Load: Will oversee disciplines that generated **797 FTES** in 2012–2013. The LHE to provide this FTES would support **20 FT faculty**.
- ▶ Comparable to ESL which generated 652 FTES in 2012–13.
- ▶ Teaching load: Current biology offerings require 351 LHEs/yr, of which **261 LHEs/yr** are taught by PT faculty. This load could support **almost 9 FT faculty (8.7)**.
- ▶ FT v. PT: **100%** of current responsibilities are addressed in PT fashion (no release time).

Biology data

▶ Program data

Year	2009-10	2010-11	2011-12	2012-13
Enrolled at Census	2,937	3,302	3,691	3,464
FTEs	423	463	493	463
FTEF30	9.1	11.1	11.8	11.7
WSCH/FTEF	763.6	683.1	684.8	648.0
# of Full-time Faculty	2	2	2	3
Fill Rates	93.2%	88.8%	87.2%	87.3%
Success Rate	81.1%	77.7%	77.8%	73.0%
Retention Rate	93.2%	90.3%	91.3%	88.1%
Fall-to-Spring in Subject	164	148	170	164
F-to-S Persistence	22.8%	19.6%	18.7%	18.7%

▶ Curriculum data

	Additions	Revisions	Suspensions	Retirements	Current Total
Courses	1	3			18
Certificates 18 units or greater	1				2
Certificates less than 18 units					
Degrees	1				2

***Thank you for your time
and support for science!***

