

All levels SLOs implementation during CCC Summer 2012 for Business

SLO Text	SLO Level	No. of sections that implement	Total No. of sections
Critique the current business environment in terms of risk and reward, workplace diversity, and global business.	C	1	1
Articulate the benefits and costs of ethical behavior and social responsibility.	C	1	1
Compare and contrast each form of business ownership and explain the role of management and leadership and the benefits of employee empowerment, motivation, and team building.	C	0	1
Defend the Marketing Concept and its relationship to customer satisfaction.	C	1	1
Interpret financial information and explain how securities are used to finance an organization.	C	1	1
Compare and contrast the differences between the federal and state court systems and between a civil lawsuit and a criminal prosecution.	C	1	1
Recognize and analyze the basic elements of a contract and differentiate remedies for breach of contract; determine whether a contract may be voided for lack of real consent or lack of capacity.	C	1	1
Identify and articulate an understanding of administrative and regulatory agencies in the areas of consumer law, product liability, and employment law.	C	1	1
Articulate an understanding of the reasons why small businesses fail within the first five years.	C	0	1
Outline and interpret the reasons why people decide to venture into the risky world of small business ownership.	C	0	1
Assess the effectiveness of various small business concepts (entrepreneurship, small business ownership, and entrepreneurship) and justify its importance to the overall economy of the U.S. and the world.	C	0	1
Compare and contrast the importance of: a.Social Responsibility and Ethics of small business. b.A Business Plan and how it is constructed. c.Financial and Legal concerns for small business. d.Marketing Products and Services. e.Management and Operations of small business.	C	0	1
Demonstrate ethical civic, environmental, and social responsibility.	I	1	2
Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	2	3
Demonstrate understanding and respect for cultural and global diversity.	I	1	2
Use effective communication and interpersonal skills.	I	1	3
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	1	2
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	P	2	3
Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.	P	1	3