

# Coastline Community College

**Vision Statement:** Creating Opportunities for Student Success.

**Mission Statement:** Coastline Community College promotes academic excellence and student success for today's global students through accessible, flexible, innovative education that leads to attainment of associate degrees, transfers, certificates, Career and Technical Education; and, basic skills readiness for college.

## **STRATEGIC INITIATIVES: Based on Education Master Plan Goals for 2011-2016**

### **1. Enrollment Management Initiative**

CCC will develop and implement a mission-focused, comprehensive, and integrated enrollment management plan that facilitates student success.

### **2. High Quality Course, Programs, and Services Initiative**

CCC will expand, implement, and assess the Quality Rubric for all on-line and face to face classes, student support services, and programs.

### **3. Integrated Planning Initiative**

*(including the use of evidence informed decision making)*

CCC will implement, assess, and modify accordingly the revised Planning and Institutional framework.

### **4. Innovation Initiative**

CCC will develop and implement new innovations to support teaching, learning, and college operations.

### **5. Entrepreneurship Initiative**

CCC will expand entrepreneurial efforts to augment general fund budget and support programs/services for students, professional development for faculty/staff, and fund new innovations.