

All levels SLOs achievement Business - Business-Certificate of Achievement during CCC Spring 2012

SLO Achievement

SLO Text	SLO Level	Course Number	Fully Achieved	Partially Achieved	Failed to Achieve
<u>Assess the practice of management including the evolution of management thought, management's commitment to improvement and the environments that affect the practice of management.</u>	C	MS-C100	80.58 %	3.60 %	15.83 %
<u>Compare and contrast the functions of management and the importance of planning and its impact on the other functions.</u>	C	MS-C100	80.58 %	6.47 %	12.95 %
<u>Articulate the steps for rational decision making and assess the basic decision making techniques.</u>	C	MS-C100	67.63 %	15.83 %	16.55 %
<u>Critique the concept and sources of power and the differences between the formal and informal organization and the value of each.</u>	C	MS-C100	74.82 %	12.23 %	12.95 %
<u>Articulate and differentiate the importance of staffing, communications, and motivation and leadership, team management, and conflict.</u>	C	MS-C100	69.06 %	14.39 %	16.55 %
<u>Develop the ability to use clear, concise, and grammatically correct language as they employ appropriate formats in writing e-mail messages, memos, business letters, reports, citations, presentation outlines, cover letters, and résumés.</u>	C	MS-C101	51.35 %	8.11 %	40.54 %
<u>Demonstrate the dynamics of communication, verbal and nonverbal, by solving a problem within a group situation.</u>	C	MS-C101	59.46 %	5.41 %	35.14 %
<u>Discover the basic guidelines for communicating in a multicultural environment.</u>	C	MS-C101	62.16 %	0.00 %	37.84 %
<u>Articulate the legal and ethical considerations integral to the planning, composing, and sending of messages.</u>	C	MS-C101	48.65 %	16.22 %	35.14 %
<u>Produce a business-related paper which includes a title page, footnotes, and bibliography and demonstrate oral communication skills by preparing and delivering an oral business report.</u>	C	MS-C101	62.16 %	0.00 %	37.84 %
<u>Compare and contrast Human Resource Management and its role and importance to organizations with respect to individual staff relations, retention, and diversity.</u>	C	MS-C104	83.87 %	16.13 %	0.00 %
<u>Correlate the importance of developing Human Resources and human capital to organizational success in the current business environment.</u>	C	MS-C104	87.10 %	0.00 %	12.90 %
<u>Critique performance evaluation and compensation practices currently used by organizations.</u>	C	MS-C104	83.87 %	0.00 %	16.13 %
<u>Apply and build on theoretical and practical education in the performance of work tasks in chosen field.</u>	C	MS-C284	50.00 %	0.00 %	50.00 %
<u>Based on self-evaluation and supervisor feedback, develop appropriate professional development and career advancement goals.</u>	C	MS-C284	50.00 %	0.00 %	50.00 %
<u>Complete an accounting cycle for sole proprietorship according to Generally Accepted Accounting Principles (GAAP).</u>	C	ACCT-C100	63.64 %	9.09 %	27.27 %
<u>Analyze and record in applicable journals, post to a general ledger, and prepare financial statements: Statement of Income, Statement of Owner's Equity, and Balance Sheet 3. Generate and record payroll-related transactions in accordance with state and federal laws and regulations.</u>	C	ACCT-C100	63.64 %	9.09 %	27.27 %
<u>Generate and record payroll-related transactions in accordance with state and federal laws and regulations.</u>	C	ACCT-C100	58.44 %	16.88 %	24.68 %

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<u>Critique the current business environment in terms of risk and reward, workplace diversity, and global business.</u>	C	BUS-C100	50.00 %	17.39 %	32.61 %
<u>Articulate the benefits and costs of ethical behavior and social responsibility.</u>	C	BUS-C100	49.28 %	17.39 %	33.33 %
<u>Compare and contrast each form of business ownership and explain the role of management and leadership and the benefits of employee empowerment, motivation, and team building.</u>	C	BUS-C100	52.90 %	14.49 %	32.61 %
<u>Defend the Marketing Concept and its relationship to customer satisfaction.</u>	C	BUS-C100	42.75 %	22.46 %	34.78 %
<u>Interpret financial information and explain how securities are used to finance an organization.</u>	C	BUS-C100	42.03 %	21.01 %	36.96 %
<u>Compare and contrast the differences between the federal and state court systems and between a civil lawsuit and a criminal prosecution.</u>	C	BUS-C110	40.83 %	40.00 %	19.17 %
<u>Recognize and analyze the basic elements of a contract and differentiate remedies for breach of contract; determine whether a contract may be voided for lack of real consent or lack of capacity.</u>	C	BUS-C110	14.17 %	47.50 %	38.33 %
<u>Identify and articulate an understanding of administrative and regulatory agencies in the areas of consumer law, product liability, and employment law.</u>	C	BUS-C110	13.33 %	7.50 %	79.17 %
<u>Validate the nature and importance of marketing from the perspective of a. its role in the economy, b. marketing niches, c. business and non-profit organizations, and d. consumers.</u>	C	BUS-C150	20.00 %	41.38 %	38.62 %
<u>Compare and contrast the critical components of a marketing strategy.</u>	C	BUS-C150	21.38 %	39.31 %	39.31 %
<u>Critique the opportunities and challenges encountered when integrating marketing plans in a global environment.</u>	C	BUS-C150	19.31 %	41.38 %	39.31 %
<u>Articulate an understanding of the reasons why small businesses fail within the first five years.</u>	C	BUS-C222	30.83 %	27.82 %	41.35 %
<u>Outline and interpret the reasons why people decide to venture into the risky world of small business ownership.</u>	C	BUS-C222	30.83 %	27.82 %	41.35 %
<u>Assess the effectiveness of various small business concepts (entrepreneurship, small business ownership, and entrepreneurship) and justify its importance to the overall economy of the U.S. and the world.</u>	C	BUS-C222	34.59 %	25.56 %	39.85 %
<u>Compare and contrast the importance of: a.Social Responsibility and Ethics of small business, b.A Business Plan and how it is constructed, c.Financial and Legal concerns for small business, d.Marketing Products and Services, e.Management and Operations of small business.</u>	C	BUS-C222	33.83 %	25.56 %	40.60 %
<u>Given a scenario, locate appropriate Internet information sources and authoritative database sources to provide a solution to the business problem.</u>	C	CIS-C100	26.19 %	30.95 %	42.86 %
<u>Given a scenario, identify fraudulent use of copyright infringement, security and privacy issues, and their consequences.</u>	C	CIS-C100	50.00 %	14.29 %	35.71 %
<u>Demonstrate use of a word processing, spreadsheet, database, presentation software to produce basic business correspondence that contains text, graphics, and appropriate formatting.</u>	C	CIS-C100	28.57 %	28.57 %	42.86 %
<u>Demonstrate ethical civic, environmental, and social responsibility.</u>	I	ACCT-C100	72.73 %	7.79 %	19.48 %
<u>Demonstrate ethical civic, environmental, and social responsibility.</u>	I	BUS-C100	60.87 %	12.32 %	26.81 %
<u>Demonstrate ethical civic, environmental, and social responsibility.</u>	I	BUS-C150	47.59 %	22.07 %	30.34 %
<u>Demonstrate ethical civic, environmental, and social responsibility.</u>	I	BUS-C222	47.37 %	15.79 %	36.84 %
<u>Demonstrate ethical civic, environmental, and social responsibility.</u>	I	MS-C100	79.86 %	7.19 %	12.95 %
<u>Demonstrate ethical civic, environmental, and social responsibility.</u>	I	MS-C104	83.87 %	0.00 %	16.13 %
<u>Demonstrate ability to apply critical thinking and analysis.</u>	I	ACCT-C100	79.22 %	1.30 %	19.48 %

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Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	BUS-C100	61.59 %	10.87 %	27.54 %
Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	BUS-C110	55.83 %	13.33 %	30.83 %
Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	BUS-C150	60.00 %	16.55 %	23.45 %
Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	BUS-C222	48.87 %	17.29 %	33.83 %
Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	MS-C100	78.42 %	10.07 %	11.51 %
Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	MS-C104	93.55 %	3.23 %	3.23 %
Demonstrate understanding and respect for cultural and global diversity.	I	BUS-C100	52.90 %	16.67 %	30.43 %
Demonstrate understanding and respect for cultural and global diversity.	I	BUS-C150	39.31 %	27.59 %	33.10 %
Demonstrate understanding and respect for cultural and global diversity.	I	BUS-C222	46.62 %	18.80 %	34.59 %
Demonstrate understanding and respect for cultural and global diversity.	I	MS-C104	90.32 %	0.00 %	9.68 %
Use effective communication and interpersonal skills.	I	BUS-C100	43.48 %	28.26 %	28.26 %
Use effective communication and interpersonal skills.	I	BUS-C110	42.50 %	15.83 %	41.67 %
Use effective communication and interpersonal skills.	I	BUS-C150	53.79 %	12.41 %	33.79 %
Use effective communication and interpersonal skills.	I	BUS-C222	43.61 %	17.29 %	39.10 %
Use effective communication and interpersonal skills.	I	MS-C100	65.47 %	17.27 %	17.27 %
Use effective communication and interpersonal skills.	I	MS-C101	70.27 %	0.00 %	29.73 %
Use effective communication and interpersonal skills.	I	MS-C104	93.55 %	0.00 %	6.45 %
Use scientific and quantitative reasoning.	I	ACCT-C100	67.53 %	7.79 %	24.68 %
Accumulate, record, and interpret financial data.	P	ACCT-C100	64.94 %	10.39 %	24.68 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	BUS-C100	52.90 %	15.22 %	31.88 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	BUS-C150	45.52 %	24.14 %	30.34 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	BUS-C222	39.85 %	21.80 %	38.35 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	MS-C100	74.82 %	6.47 %	18.71 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	MS-C104	80.65 %	6.45 %	12.90 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	MS-C284	50.00 %	0.00 %	50.00 %
Demonstrate proficiency in the use of computerized accounting software.	P	ACCT-C100	64.94 %	10.39 %	24.68 %
Demonstrate understanding of accounting and business terminology.	P	ACCT-C100	66.23 %	11.69 %	22.08 %
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	P	BUS-C100	56.52 %	15.94 %	27.54 %
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	P	BUS-C110	51.67 %	8.33 %	40.00 %

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<u>Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.</u>	P	BUS-C150	52.41 %	22.76 %	24.83 %
<u>Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.</u>	P	BUS-C222	46.62 %	19.55 %	33.83 %
<u>Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.</u>	P	MS-C100	74.82 %	9.35 %	15.83 %
<u>Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.</u>	P	MS-C101	62.16 %	8.11 %	29.73 %
<u>Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.</u>	P	MS-C104	80.65 %	16.13 %	3.23 %
<u>Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.</u>	P	BUS-C100	53.62 %	15.22 %	31.16 %
<u>Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.</u>	P	BUS-C110	50.83 %	9.17 %	40.00 %
<u>Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.</u>	P	BUS-C150	54.48 %	20.69 %	24.83 %
<u>Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.</u>	P	BUS-C222	43.61 %	19.55 %	36.84 %
<u>Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.</u>	P	MS-C100	66.19 %	15.11 %	18.71 %
<u>Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.</u>	P	MS-C101	62.16 %	8.11 %	29.73 %
<u>Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.</u>	P	MS-C104	87.10 %	0.00 %	12.90 %
<u>Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.</u>	P	MS-C284	50.00 %	0.00 %	50.00 %
<u>Prepare accurate reports for decision making and regulatory compliance.</u>	P	ACCT-C100	64.94 %	10.39 %	24.68 %
<u>Select and use appropriate software and apply conceptual thinking skills to solve problems and complete specific technology-related projects.</u>	P	CIS-C100	38.10 %	23.81 %	38.10 %