

# All levels SLOs achievement Business - Business-Certificate of Achievement during CCC Fall 2012

SLO Text	SLO Achievement				
	SLO Level	Course Number	Fully Achieved	Partially Achieved	Failed to Achieve
Assess the practice of management including the evolution of management thought, management's commitment to improvement and the environments that affect the practice of management.	C	MS-C100	72.48 %	10.74 %	16.78 %
Compare and contrast the functions of management and the importance of planning and its impact on the other functions.	C	MS-C100	70.47 %	14.09 %	15.44 %
Articulate the steps for rational decision making and assess the basic decision making techniques.	C	MS-C100	61.74 %	18.12 %	20.13 %
Critique the concept and sources of power and the differences between the formal and informal organization and the value of each.	C	MS-C100	42.28 %	41.61 %	16.11 %
Articulate and differentiate the importance of staffing, communications, and motivation and leadership, team management, and conflict.	C	MS-C100	31.54 %	40.94 %	27.52 %
Develop the ability to use clear, concise, and grammatically correct language as they employ appropriate formats in writing e-mail messages, memos, business letters, reports, citations, presentation outlines, cover letters, and résumés.	C	MS-C101	35.29 %	14.71 %	50.00 %
Demonstrate the dynamics of communication, verbal and nonverbal, by solving a problem within a group situation.	C	MS-C101	41.18 %	0.00 %	58.82 %
Discover the basic guidelines for communicating in a multicultural environment.	C	MS-C101	47.06 %	8.82 %	44.12 %
Produce a business-related paper which includes a title page, footnotes, and bibliography and demonstrate oral communication skills by preparing and delivering an oral business report.	C	MS-C101	38.24 %	5.88 %	55.88 %
Analyze a scenario for employee/employer relations, apply basic principles and theories of human relations and identify dynamics between individuals and groups in the job settings and make recommendations for improvement.	C	MS-C102	44.44 %	30.56 %	25.00 %
Analyze communication barriers and prepare methods/means of overcoming such barriers.	C	MS-C102	50.00 %	25.00 %	25.00 %
Compare and contrast Human Resource Management and its role and importance to organizations with respect to individual staff relations, retention, and diversity.	C	MS-C104	83.78 %	13.51 %	2.70 %
Correlate the importance of developing Human Resources and human capital to organizational success in the current business environment.	C	MS-C104	86.49 %	0.00 %	13.51 %
Critique performance evaluation and compensation practices currently used by organizations.	C	MS-C104	89.19 %	5.41 %	5.41 %
Articulate the benefits and costs of ethical behavior and social responsibility.	C	BUS-C100	50.00 %	25.36 %	24.64 %
Defend the Marketing Concept and its relationship to customer satisfaction.	C	BUS-C100	43.48 %	31.88 %	24.64 %
Interpret financial information and explain how securities are used to finance an organization.	C	BUS-C100	43.48 %	35.51 %	21.01 %
Compare and contrast the differences between the federal and state court systems and between a civil lawsuit and a criminal prosecution.	C	BUS-C110	46.71 %	42.76 %	10.53 %
Recognize and analyze the basic elements of a contract and differentiate remedies for breach of contract; determine whether a contract may be voided for lack of real consent or lack of capacity.	C	BUS-C110	46.05 %	40.79 %	13.16 %
Identify and articulate an understanding of administrative and regulatory agencies in the areas of consumer law, product liability, and employment law.	C	BUS-C110	33.55 %	39.47 %	26.97 %

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Distinguish the merits of electronic commerce (EC) and illustrate its various categories and business models and the benefits to organizations, consumers, and society.	C	BUS-C130	56.52 %	26.09 %	17.39 %
Differentiate the types of e-Commerce and types and roles of intermediaries. Assess the decision-making process of consumer purchasing online and explain how personalization is accomplished.	C	BUS-C130	60.87 %	30.43 %	8.70 %
Interpret the major advertising methods used and the characteristics of the sell-side marketplace, the buy-side marketplace and e- procurement.	C	BUS-C130	65.22 %	21.74 %	13.04 %
Compare and contrast the procurement methods and integration along the supply chain.	C	BUS-C130	52.17 %	21.74 %	26.09 %
Critique EC security strategies and the strategic planning process, strategy implementation, and the use of metrics.	C	BUS-C130	52.17 %	21.74 %	26.09 %
Validate the nature and importance of marketing from the perspective of a. its role in the economy, b. marketing niches, c. business and non-profit organizations, and d. consumers.	C	BUS-C150	28.28 %	36.55 %	35.17 %
Compare and contrast the critical components of a marketing strategy.	C	BUS-C150	27.59 %	35.17 %	37.24 %
Critique the opportunities and challenges encountered when integrating marketing plans in a global environment.	C	BUS-C150	25.52 %	40.00 %	34.48 %
Articulate an understanding of the reasons why small businesses fail within the first five years.	C	BUS-C222	48.89 %	22.22 %	28.89 %
Outline and interpret the reasons why people decide to venture into the risky world of small business ownership.	C	BUS-C222	48.89 %	22.22 %	28.89 %
Assess the effectiveness of various small business concepts (entrepreneurship, small business ownership, and entrepreneurship) and justify its importance to the overall economy of the U.S. and the world.	C	BUS-C222	50.37 %	20.74 %	28.89 %
Compare and contrast the importance of: a.Social Responsibility and Ethics of small business. b.A Business Plan and how it is constructed. c.Financial and Legal concerns for small business. d.Marketing Products and Services. e.Management and Operations of small business.	C	BUS-C222	50.37 %	20.74 %	28.89 %
Given a scenario, locate appropriate Internet information sources and authoritative database sources to provide a solution to the business problem.	C	CIS-C100	35.29 %	38.24 %	26.47 %
Given a scenario, identify fraudulent use of copyright infringement, security and privacy issues, and their consequences.	C	CIS-C100	70.59 %	20.59 %	8.82 %
Demonstrate use of a word processing, spreadsheet, database, presentation software to produce basic business correspondence that contains text, graphics, and appropriate formatting.	C	CIS-C100	41.18 %	38.24 %	20.59 %
Demonstrate ethical civic, environmental, and social responsibility.	I	BUS-C100	76.09 %	8.70 %	15.22 %
Demonstrate ethical civic, environmental, and social responsibility.	I	BUS-C150	61.38 %	13.10 %	25.52 %
Demonstrate ethical civic, environmental, and social responsibility.	I	BUS-C222	68.89 %	7.41 %	23.70 %
Demonstrate ethical civic, environmental, and social responsibility.	I	MS-C100	67.11 %	19.46 %	13.42 %
Demonstrate ethical civic, environmental, and social responsibility.	I	MS-C102	77.78 %	13.89 %	8.33 %
Demonstrate ethical civic, environmental, and social responsibility.	I	MS-C104	83.78 %	2.70 %	13.51 %
Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	BUS-C100	76.81 %	7.97 %	15.22 %
Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	BUS-C110	84.21 %	7.24 %	8.55 %
Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	BUS-C150	66.21 %	11.72 %	22.07 %
Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	BUS-C222	71.85 %	6.67 %	21.48 %
Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	MS-C100	75.17 %	13.42 %	11.41 %

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Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	MS-C102	77.78 %	13.89 %	8.33 %
Demonstrate innovative thinking, and adaptive, creative problem solving skills.	I	MS-C104	91.89 %	0.00 %	8.11 %
Demonstrate understanding and respect for cultural and global diversity.	I	BUS-C100	61.59 %	21.74 %	16.67 %
Demonstrate understanding and respect for cultural and global diversity.	I	BUS-C130	78.26 %	0.00 %	21.74 %
Demonstrate understanding and respect for cultural and global diversity.	I	BUS-C150	57.24 %	18.62 %	24.14 %
Demonstrate understanding and respect for cultural and global diversity.	I	BUS-C222	67.41 %	9.63 %	22.96 %
Demonstrate understanding and respect for cultural and global diversity.	I	MS-C102	80.56 %	5.56 %	13.89 %
Demonstrate understanding and respect for cultural and global diversity.	I	MS-C104	94.59 %	0.00 %	5.41 %
Use effective communication and interpersonal skills.	I	BUS-C100	63.77 %	18.12 %	18.12 %
Use effective communication and interpersonal skills.	I	BUS-C110	82.89 %	6.58 %	10.53 %
Use effective communication and interpersonal skills.	I	BUS-C150	66.21 %	8.28 %	25.52 %
Use effective communication and interpersonal skills.	I	BUS-C222	67.41 %	8.15 %	24.44 %
Use effective communication and interpersonal skills.	I	MS-C100	62.42 %	20.13 %	17.45 %
Use effective communication and interpersonal skills.	I	MS-C101	67.65 %	0.00 %	32.35 %
Use effective communication and interpersonal skills.	I	MS-C102	86.11 %	5.56 %	8.33 %
Use effective communication and interpersonal skills.	I	MS-C104	89.19 %	8.11 %	2.70 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	BUS-C100	56.52 %	26.09 %	17.39 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	BUS-C130	60.87 %	17.39 %	21.74 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	BUS-C150	54.48 %	17.93 %	27.59 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	BUS-C222	63.70 %	11.11 %	25.19 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	MS-C100	75.17 %	7.38 %	17.45 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	MS-C102	77.78 %	13.89 %	8.33 %
Analyze and recommend effective business decisions/solutions using a systematic, evaluative, and information-based approach.	P	MS-C104	86.49 %	8.11 %	5.41 %
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	P	BUS-C100	65.94 %	16.67 %	17.39 %
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	P	BUS-C110	77.63 %	9.87 %	12.50 %
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	P	BUS-C130	78.26 %	8.70 %	13.04 %

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Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	P	BUS-C150	64.14 %	13.10 %	22.76 %
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	P	BUS-C222	70.37 %	7.41 %	22.22 %
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	P	MS-C100	77.85 %	6.71 %	15.44 %
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	P	MS-C101	47.06 %	5.88 %	47.06 %
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	P	MS-C102	80.56 %	11.11 %	8.33 %
Develop and exhibit high standards of professional practice, demonstrating awareness of ethical and social responsibilities in today's multicultural, team-oriented, rapidly-changing global environment.	P	MS-C104	94.59 %	2.70 %	2.70 %
Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.	P	BUS-C100	65.22 %	14.49 %	20.29 %
Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.	P	BUS-C110	76.32 %	11.18 %	12.50 %
Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.	P	BUS-C130	73.91 %	13.04 %	13.04 %
Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.	P	BUS-C150	62.76 %	13.79 %	23.45 %
Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.	P	BUS-C222	68.15 %	9.63 %	22.22 %
Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.	P	MS-C100	60.40 %	22.15 %	17.45 %
Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.	P	MS-C101	55.88 %	11.76 %	32.35 %
Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.	P	MS-C102	80.56 %	11.11 %	8.33 %
Effectively communicate solutions to business problems using appropriate language and tools and demonstrating understanding of business terms and concepts.	P	MS-C104	86.49 %	5.41 %	8.11 %
Select and use appropriate software and apply conceptual thinking skills to solve problems and complete specific technology-related projects.	P	CIS-C100	41.18 %	32.35 %	26.47 %
Articulate the legal and ethical considerations integral to the planning, composing, and sending of messages.	C	MS-C101	20.59 %	5.88 %	73.53 %
Compare and contrast motivation and leadership in organizational environments.	C	MS-C102	52.78 %	33.33 %	13.89 %