

**Coastline Community College  
Agenda For**

**May 7, 2008**

**MPBC Meeting**

*2:00 p.m. – 4<sup>th</sup> Floor Conference Room*

Coastline Community College is committed to student learning through accessible and flexible education within and beyond the traditional classroom.

**Regular MPBC Meeting**

Meeting Called to Order

Co-Chair Tom Snyder

Review and Approval of April 30<sup>th</sup> Minutes

Darian Aistrich

**Budget Presentations**

<b>AGENDA ITEM</b>	<b>PRESENTER</b>
• ISD – 15 Minutes	Dan Jones, Ted Boehler
• Contract and Military Ed – 15 minutes	Joycelyn Groot, Ed McKenney

**OLD BUSINESS**

• One-Time Request Update	Christine Nguyen
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**NEW BUSINESS**

- Proposed Initiatives and Priorities for 2008 – 2011
- Revisions of the Mission Statement
- New College Vision Statement
- New College Core Value Statement
- Other as time allows (See Attachments)

**ADJOURNMENT**

Wednesday May 14 – Financial Task Force meets 1:30 p.m. in the 4<sup>th</sup> Floor Conference Room

Wednesday May 21 – Final MPBC meeting of the year

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**Recommended Mission Statement for the 2008-2011 Master Plan:**

*"Coastline Community College prepares students for success in the classroom, workplace, and life by stretching the boundaries of higher education through technology, innovation, and service."*

**Recommended Vision Statement for the 2008-2011 Master Plan:**

*"Leading the nation in the creative use of technology for student success."*

**Recommended Core Values of the College:**

*Coastline's Core Values*

*We believe in...*

- ***Teaching and learning.** We support expert teachers in the development of expert learners, students who have learned how to learn. We take pride in creating skilled, independent learners who can apply their knowledge in school, at work, and in their personal lives.*
- ***Impeccable service.** We strive to meet and exceed our student-customer needs and expectations by focusing on their "total experience" at Coastline, from their first encounter with us to the achievement of their goals.*
- ***Quality.** We are committed to delivering quality education as measured by access, cost effectiveness, student and faculty satisfaction, and student learning and success.*
- ***Innovation.** We are leaders. Coastline serves students in creative ways, offering flexible and adaptable programs and services and breaking traditional barriers to meet the ever-changing needs of our students.*
- ***Global thinking.** We are citizens of the world, delivering our educational services to students locally, nationally, and internationally. For this reason, we welcome and embrace a diverse student body and encourage global perspectives.*
- ***The Power of Technology.** We are experts in educational technology. We believe the proper use of technology can improve the quality and accessibility of our programs and student services.*
- ***The Power of Information.** We believe access to information is the foundation of democracy.*
- ***The Power of Dreams.** We transform lives through education. We are committed to helping students see their potential, believe in themselves, achieve their goals, and realize their dreams.*

Recommended Vision Statement for the 2008-2011 Master Plan:  
***"Leading the nation in the creative use of technology for student success."***

Recommended Core Values of the College:

*Coastline's Core Values*

**We believe in...** [Cheryl Babler suggested that we change this to "We believe in the power of..." and delete "The Power of" from the last three items below ]

- **Teaching and learning.** We support expert teachers in the development of expert learners, students who have learned how to learn. We take pride in creating skilled, independent learners who can apply their knowledge in school, at work, and in their personal lives.
- **Impeccable service.** We strive to meet and exceed our student-customer needs and expectations by focusing on their "total experience" at Coastline, from their first encounter with us to the achievement of their goals.
- **Quality.** We are committed to delivering quality education as measured by access, cost effectiveness, student and faculty satisfaction, and most important, student learning and success. [← Bob Nash wrote: It appears that someone deleted this from a previous draft. I like it to emphasize that the last two measures of quality (student learning and success) are the most important of all ]
- **Innovation.** We are leaders innovators. Coastline serves students in creative ways, offering flexible and adaptable programs and services and breaking traditional barriers to meet the ever-changing needs of our students. [← Bob Nash wrote: "We are leaders" is just so cliché, over-used. Every college claims to be a "leader" in education. This used to say "We are risk-takers." Now, that says something! But, if people didn't like that, then I would recommend this change instead of using "leaders." ]
- **Global thinking.** We are citizens of the world, delivering our educational services to students locally, nationally, and internationally. For this reason, we welcome and embrace a diverse student body and encourage global perspectives.
- **The Power of Technology.** We are experts in educational technology. We believe the proper use of technology can improve the quality and accessibility of our programs and student services. [← Bob Nash wrote: This used to say "...can improve the quality, convenience, and cost-effectiveness of all our programs and processes." I don't mind saying "...all our programs, processes, and services." But, I think it's important to note that we don't only serve students. Many of us at Coastline serve other Coastliners, our "internal customers" if you will. For instance, my unit serves faculty and we take our 'customer service' value quite seriously. So, I don't understand this need to insert the word "student" before each occurrence of the word "service." I think we can leave let the word 'service' stand alone, and each reader will apply it in the way it works for them ]
- **The Power of Information.** We believe access to information is the foundation of democracy. [← Bob Nash wrote: I think this one needs to be changed. It reads like something out of a bad Revolutionary War documentary. Here's what it used to say. "We are data-driven. We believe in the collection of information and the application of that data to the continuous improvement of our institution." If there is any one value that will impress our accreditation committee, it will be this one. Some could argue that a few different institutions are saying this same thing now, but at least it says something. If we can't come up with something better than the line above, then I strongly vote that we delete this value and shorten the list.]
- **The Power of Dreams.** We transform lives through education. We are committed to helping students see their potential, believe in themselves, achieve their goals, and realize their dreams.

General comments:

- Jorge suggested that we check out the institutional effectiveness outcomes that have been established for Coastline and look for parallel wording...or try to make them more parallel, in sync with each other.
- Some in the group felt that we should add another value on the 'Power of One.' Shawn Mann scribbled these notes: "The Power of One. We view all participants in the academic process as an individual strength in the classroom and the community. One person can make profoundly positive changes in the world through education. Something which underscores how the Power of One influences one another to action. This also reinforces our student-centered approach." [Note from Bob Nash: Personally, I feel the 'power of one' is a current initiative versus an ongoing core value. But, if the group feels we want to add this value, I can draft something for your review.]
- A few in the group wanted to add additional values. Each person had their own interest. Bob Nash heard one request for a value on 'ethics,' another for a value on 'thinking green,' another for a value on 'shared governance,' a value on 'leadership,' a value on 'diversity,' etc. Bob's personal opinion is that we should limit our list to those values that make Coastline unique. If our list gets too long, no one will read it. (And it's already pretty long.)

***Technology is just a tool. In terms of getting the kids working together and motivating them, the teacher is the most important."***

**-Bill Gates  
Microsoft Corp. co-founder**