

Design Team	Project Title	COASTLINE PATHWAYS PROJECTS DESCRIPTION		Revised 10/15/20	COASTLINE COLLEGE
		Related Tasks			
Learning Journey	Develop Learning Journey Process	Develop process for how and when students are identified as which “back end” category, how that information is shared/accessed, and how it is used moving forward, how they are communicated with about registration.			
	Create Universal GE	Identify Universal GE courses; create default road maps; create plan; submit for feedback from Deans; submit for approval by Academic Senate.			
	Create First Year Experience Course	Develop one unit interdisciplinary first year experience seminar course that is driven by career exploration and includes orientation, group counseling, guidance for student tasks, workshops, etc. Investigate required/non-credit.			
	Adopt Learning Journey Messaging	Communicate and facilitate adoption of common vocabulary related to students’ learning journey including areas of interest, first year experience etc. in all college communications.			
Onboarding	Revise CCC Apply	Update application materials and process to improve experience, including: create a more prominent and functional “Apply Now” button on website, develop a checklist of information, provide correct dates for the enrollment term, update supplemental questions section, update links to support programs and create a way to connect students to area of interest.			
	Re-do Welcome Experience	Redesign welcome experience; create videos as needed; program and launch letter.			
	Create Comevo Orientation	Contract expert to develop orientation; design paths that are specific to student demographics; develop an online orientation which consists of specific interactive modules.			
Advising	Restructure Advising Supports	Restructure counseling and advising to holistic structure; identify faculty coordinator for faculty advising; develop faculty advising program; create advising handbook that describes roles, activities, and proactive steps for each person in the student success network including paraprofessionals, counselors, classified professionals, coordinator, and faculty. Launch a cross-functional team of Coastline classified professionals and faculty who are assigned to support each student and monitor student progress. Develop handbook of processes and protocol for supporting students, including intervention strategies.			
	Adopt Holistic Student Support Platform	Support adoption of platform to enable holistic student support throughout the student journey; create trainings, documentation, and ‘road show’s; establish regular meetings/showcases about the tool and its use; contribute to student resource hub.			
Student Financial Stability and Holistic Wellness	Launch Resource Campaign	Develop ‘crisis cards’ that include QR codes; develop ‘red folders’; contribute to student resource hub; develop online and in-person training on materials; develop communication and messaging to be shared college wide and to marketing about student resources.			
	Expand Food Resources	Expand access to food pantry; create Chow Match affiliation - coordinate community food donations for easy access to Coastline students; find/create space for sustained food distribution locations on each Coastline campus.			
	Launch Financial Stability Resource Campaign	Select and purchase financial literacy software and tools for students (e.g., CashCourse - a free online resource) including financial literacy videos on Financial Aid website (e.g., FATV videos, e.g., Smart About Money), develop awareness campaign for Coastline employees in order to direct students to resources; contribute to the student resource hub.			
Student Academic Persistence	Develop Resource Hub	Develop a central, online location for student resources that is easily accessible, up-to-date, and includes an intuitive search function. Select location of Student Resource Hub. Coordinate development of all materials, videos, links to relevant student resources to be placed within Student Resource Hub.			
	Adopt retention and intervention process	Adopt retention and intervention process. Develop classified professionals/faculty training on the retention and intervention process. Create handbook to outline process and protocol for use of early alert system.			
	Champion Culturally relevant pedagogy	Review and implement new equitable hiring practices that result in diverse employees and teaching practices, develop and conduct ongoing culturally responsive professional development; Develop standard language to update course outlines of record to reflect CRT practices. Develop and propose language to Academic Senate for Academic Quality Rubric to reflect commitment to culturally responsive pedagogy and teaching, including the definition put forth by the Student Academic Persistence design team.			
Outreach & Marketing	Develop Outreach Toolkit & Messaging	Develop a marketing and outreach toolkit; develop messaging handbook which includes process/procedure, marketing strategy for student recruitment, marketing driven by learning journeys and areas of interest; develop and facilitate communication and outreach training.			
	Create Support for Faculty Outreach	Find resources and create a process for faculty involvement in outreach efforts to allow for time to attend/participate in Outreach events.			
	Create Awareness & Partnership Campaign	Create an awareness and partnership campaign to focus on Pathways and journey launch; advocate for Coastline’s key programs determined via the enrollment management plan.			

Coastline Pathways 1.0 Design Team Projects Descriptions

Learning Journey

Develop Learning Journey Process

Develop process for how and when students are identified as which “back end” category, how that information is shared/accessed, and how it is used moving forward, how they are communicated with about registration.

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Onboarding

Revise CCC Apply

Update application materials and process to improve experience, including: create a more prominent and functional “Apply Now” button on website, develop a checklist of information, provide correct dates for the enrollment term, update supplemental questions section, update links to support programs and create a way to connect students to area of interest.

Re-do Welcome Experience

Redesign welcome experience; create videos as needed; program and launch letter.

Create Comevo Orientation

Contract expert to develop orientation; design paths that are specific to student demographics; develop an online orientation which consists of specific interactive modules.

Advising

Restructure Advising Supports

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Adopt Holistic Student Support Platform

Support adoption of platform to enable holistic student support throughout the student journey; create trainings, documentation, and 'road show's; establish regular meetings/showcases about the tool and its use; contribute to student resource hub.

Student Financial Stability and Holistic Wellness

Launch Resource Campaign

Develop 'crisis cards' that include QR codes; develop 'red folders'; contribute to student resource hub; develop online and in-person training on materials; develop communication and messaging to be shared college wide and to marketing about student resources.

Expand Food Resources

Expand access to food pantry; create Chow Match affiliation - coordinate community food donations for easy access to Coastline students; find/create space for sustained food distribution locations on each Coastline campus.

Launch Financial Stability Resource Campaign

Select and purchase financial literacy software and tools for students (e.g., CashCourse - a free online resource) including financial literacy videos on Financial Aid website (e.g., FATV videos, e.g., Smart About Money), develop awareness campaign for Coastline employees in order to direct students to resources; contribute to the student resource hub.

Student Academic Persistence

Develop Resource Hub

Develop a central, online location for student resources that is easily accessible, up-to-date, and includes an intuitive search function. Select location of Student Resource Hub. Coordinate development of all materials, videos, links to relevant student resources to be placed within Student Resource Hub.

Adopt retention and intervention process

Adopt retention and intervention process. Develop classified professionals/faculty training on the retention and intervention process. Create handbook to outline process and protocol for use of early alert system.

Champion Culturally relevant pedagogy

Review and implement new equitable hiring practices that result in diverse employees and teaching practices, develop and conduct ongoing culturally responsive professional development; Develop standard language to update course outlines of record to reflect CRT practices. Develop and propose language to Academic Senate for Academic Quality Rubric to reflect commitment to culturally responsive pedagogy and teaching, including the definition put forth by the Student Academic Persistence design team.

Outreach & Marketing

Develop Outreach Toolkit & Messaging

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Create Awareness & Partnership Campaign

Create an awareness and partnership campaign to focus on Pathways and journey launch; advocate for Coastline's key programs determined via the enrollment management plan.